



What does sustainability really mean?



Tim Benton

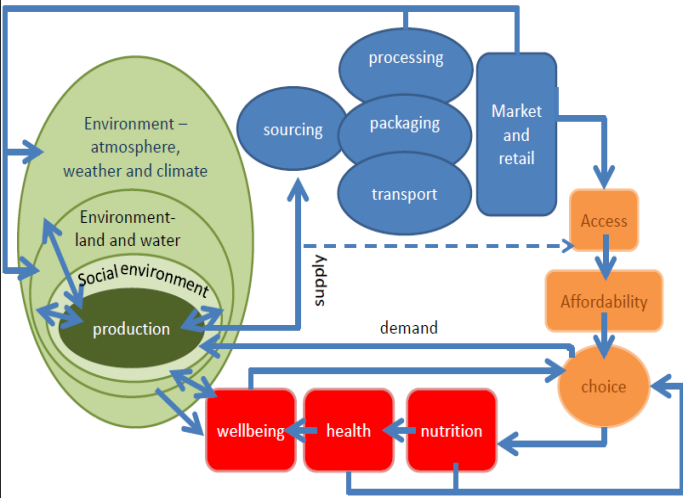
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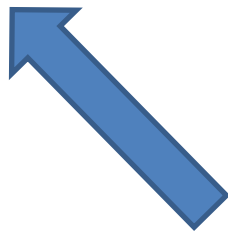
[*@timbenton*](https://twitter.com/timbenton)

Global Food Security Programme



“Food security, nutrition and sustainable agriculture must remain a priority on the political agenda, to be addressed through a cross-cutting and inclusive approach, relevant to all stakeholders at global, regional and national level.” [G8 statement July 2009]

Stakeholders in:
Academia
Industries
Civil Society
The Public



- We foster a systems’ view across all major public funders of research



2015 game changers



Global
Food Security



Sustainable, healthy food for all

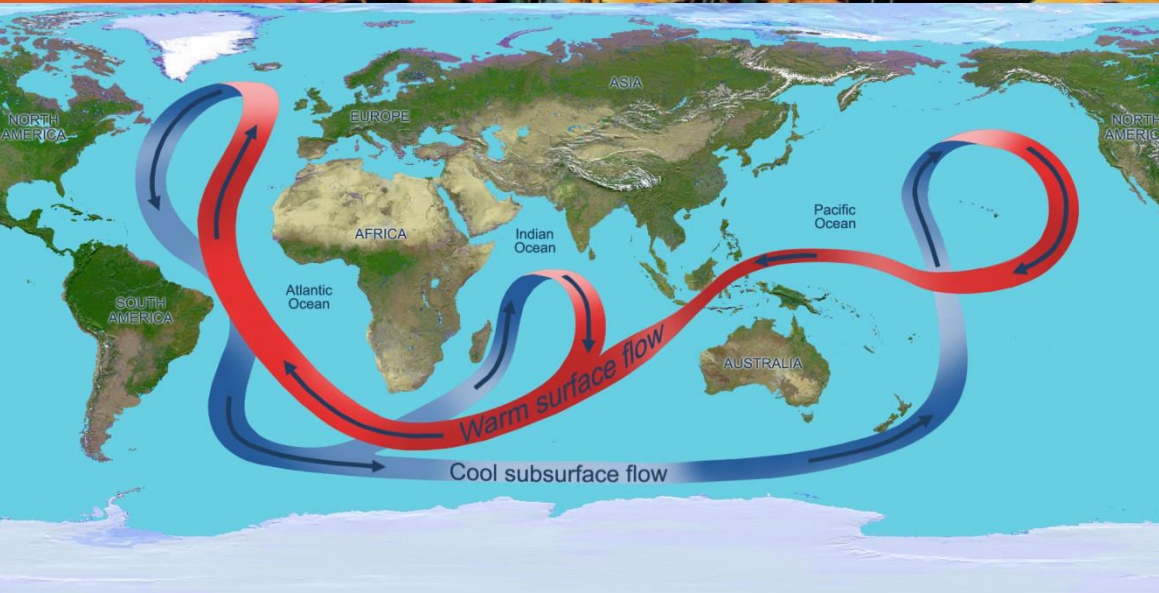


People

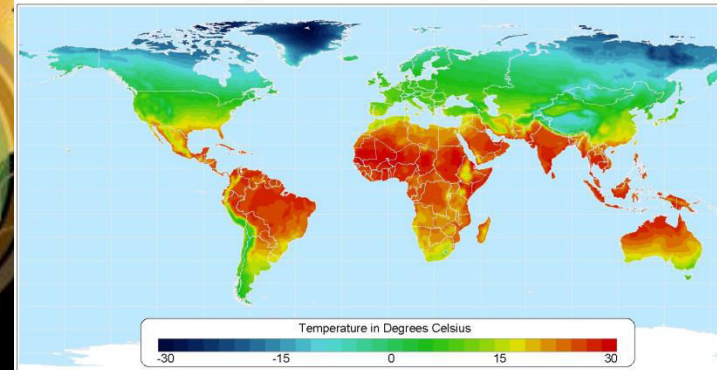
We are determined to end poverty and hunger, in all their forms and dimensions, and to ensure that all human beings can fulfil their potential in dignity and equality and in a healthy environment.

Planet

We are determined to protect the planet from degradation, including through sustainable consumption and production, sustainably managing its natural resources and taking urgent action on climate change, so that it can support the needs of the present and future generations.



Average Annual Temperature



Data taken from CRU 0.5 Degree Dataset (New, et al.)

Atlas of the Biosphere
Center for Sustainability and the Global Environment
University of Wisconsin -

The Amazon Forest

Agriculture

Water availability

Sea-level

A row of icons representing various climate impacts:

- Forest fire
- Crops
- Water Availability
- Sea Level Rise
- Marine
- Drought
- Permafrost
- Tropical Cyclones
- Extreme Temp
- Health

+ °Celsius

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
2	4	5	7	9	11	13	14	16	18	20	22	23	25	27	29

+ °Fahrenheit

City populations

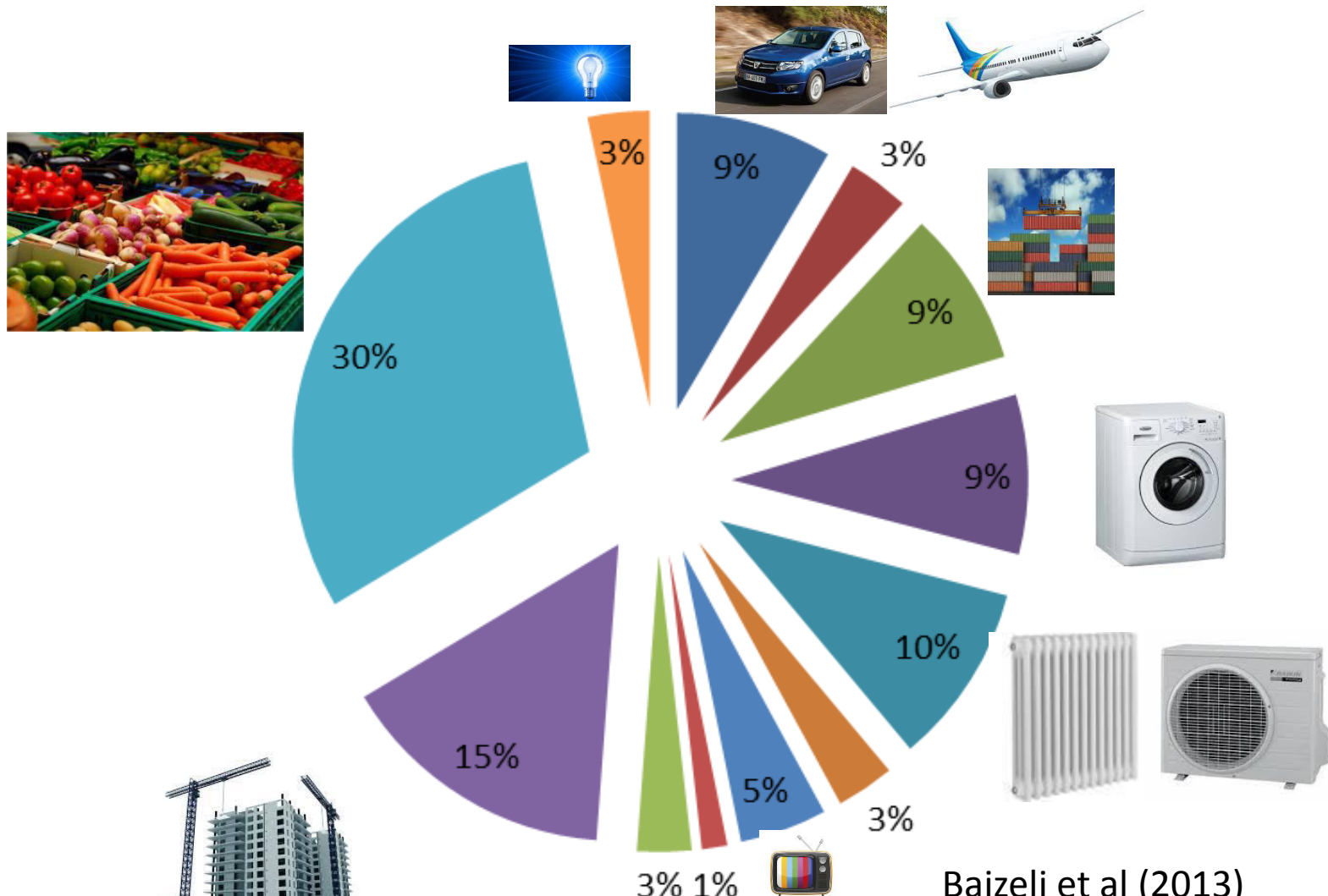
- 5-10 Million
- 10-20 Million

Source: UN Statistics Division Demographic Yearbook 2007

Credits

GHG emissions by service (50.6 Gt CO2e total)

- personal travel
- commuting
- freight
- washing
- thermal comfort
- lighting
- communications
- textiles
- industrial equip.
- construction
- agri-food
- waste





Food security occurs when all people at all times have access to sufficient, safe and nutritious food that meets their dietary needs and preferences for an ***active and healthy life***



12th European Nutrition Conference **FENS 2015**

Nutrition and health throughout life-cycle

2016



2100

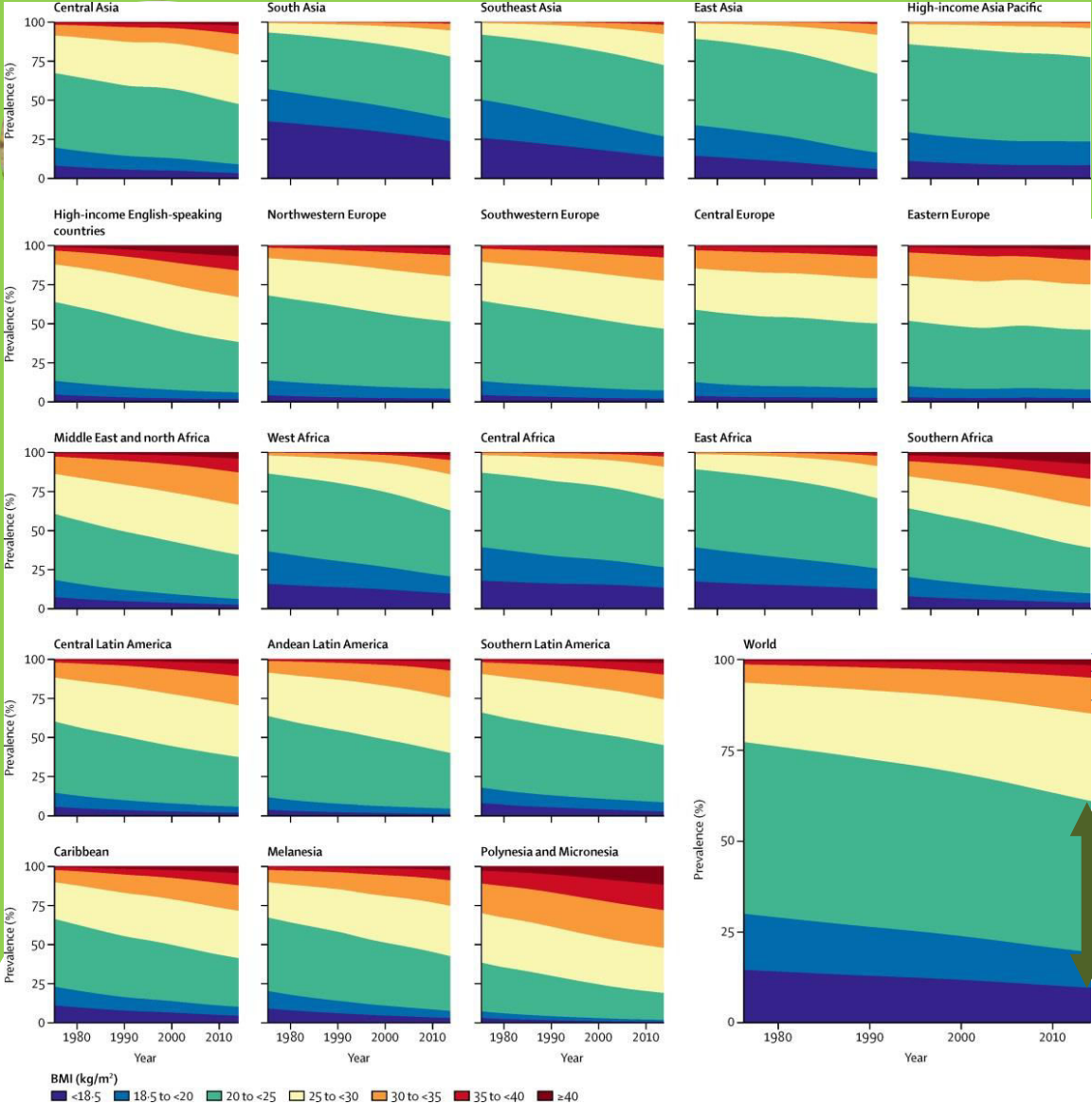


83.3

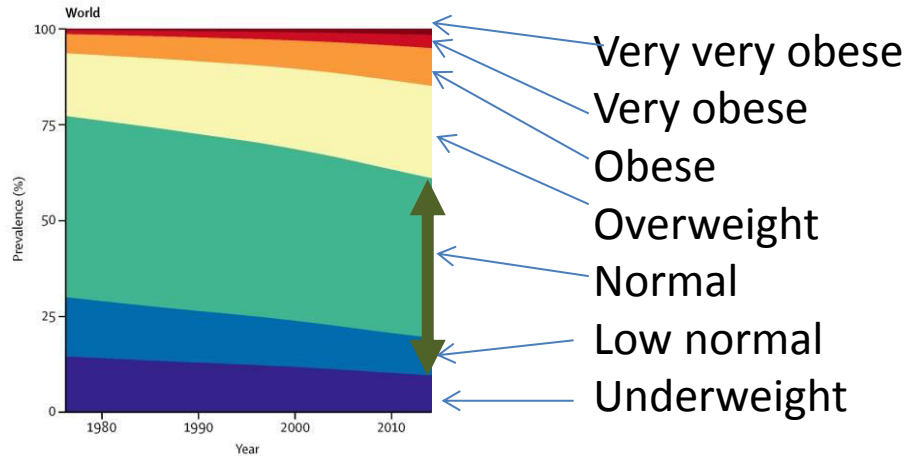


Trends in adult body-mass index in 200 countries from 1975 to 2014: a pooled analysis of 1698 population-based measurement studies with 19.2 million participants

The Lancet Volume 387, Issue 10026, Pages 1377-1396 (April 2016) DOI: 10.1016/S0140-6736(16)30054-X

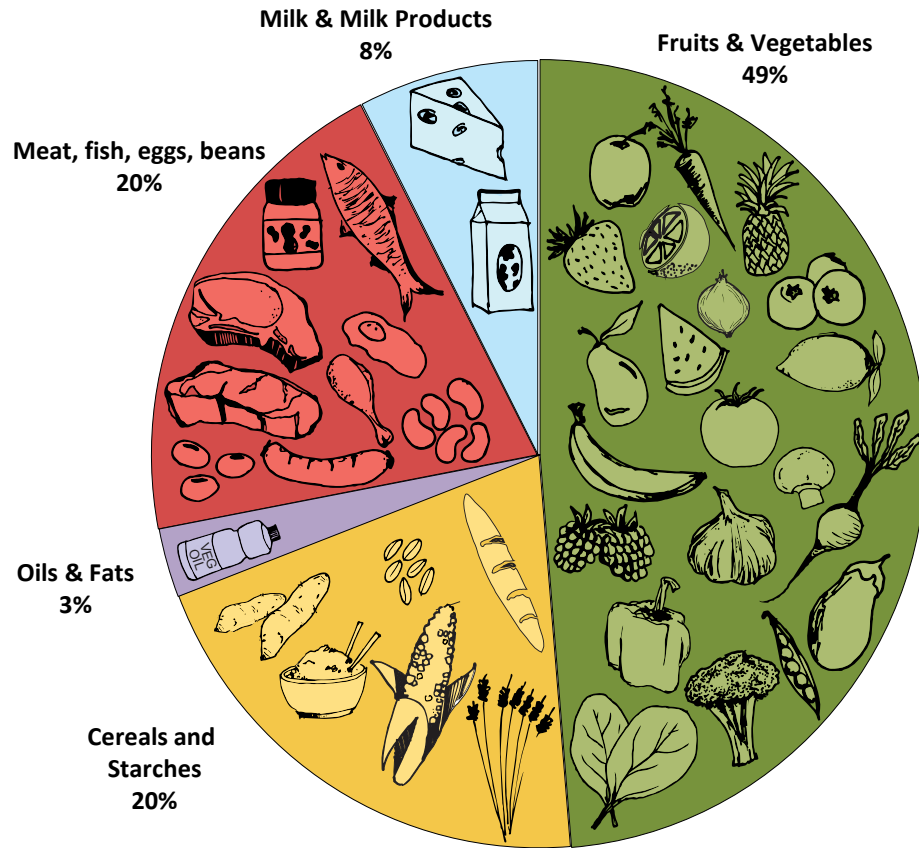


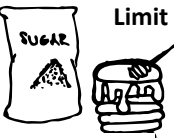
Trends in age-standardised prevalence of BMI categories in women by region



Very very obese
 Very obese
 Obese
 Overweight
 Normal
 Low normal
 Underweight

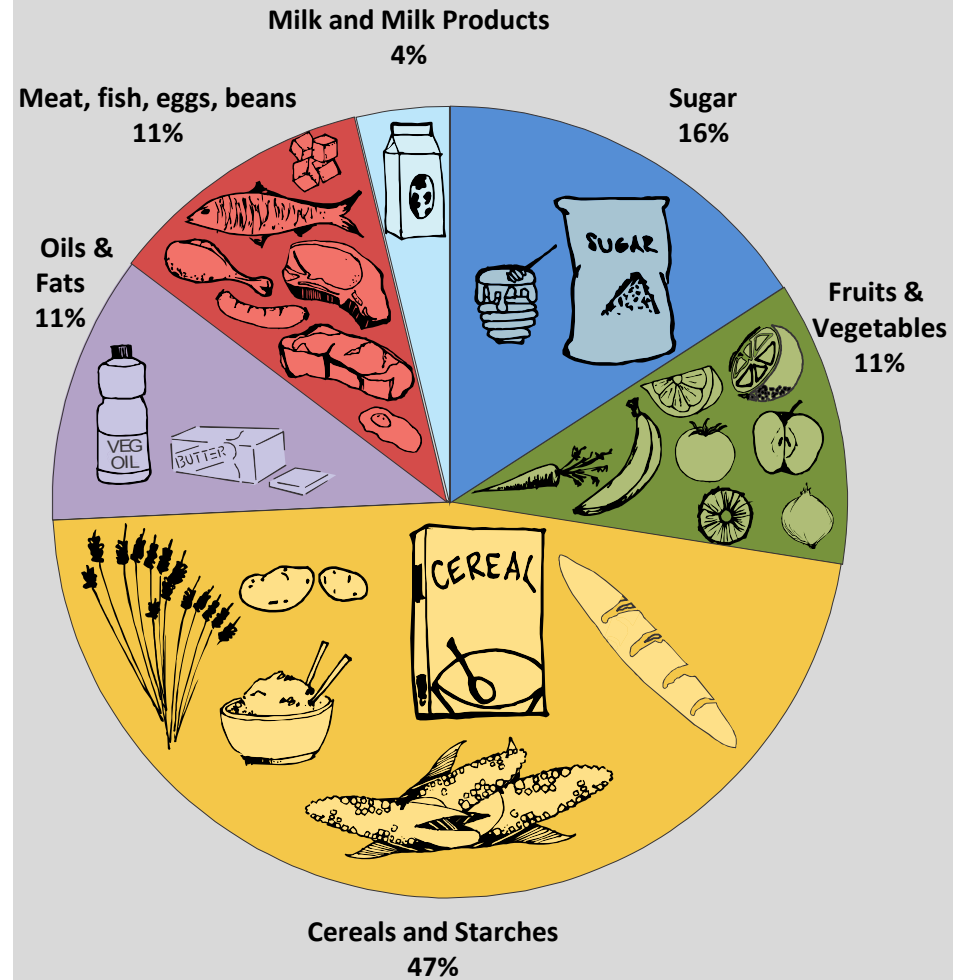
What we should be eating (Harvard's Healthy Eating Plate Model)

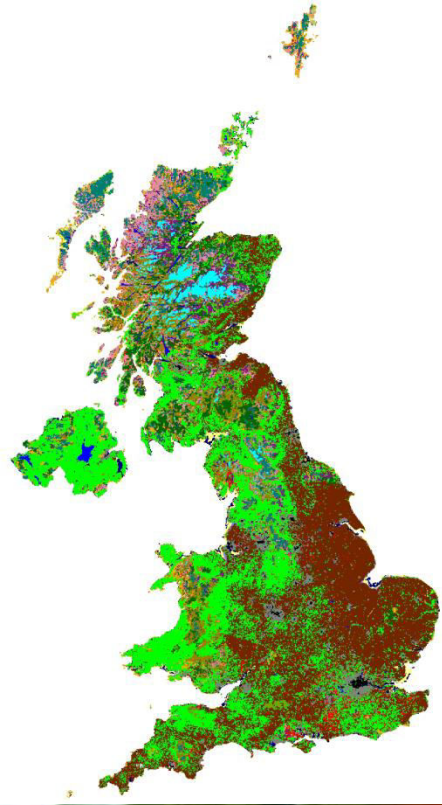




 Limit
WHO <
 5%

What we are actually producing (According to 2011 FAO)





Food loss and waste

Global food losses/waste is estimated to be 1.3 billion tonnes per annum (pa), equating to approximately one third of edible food intended for human consumption

The total food production of sub-Saharan Africa = EU+N Am food waste (230mt).

Total food waste has enough embedded calories to feed 2-3bn people

Many reasons for loss and waste: pack size, safety, food is cheap, culture

Need to recycle “from farm to flush”



Our food system isn't sustainable



- Diet is related to ill health globally
- Production of few commodities at large scale is environmentally detrimental (soils, water, biodiversity etc)
- Cheap food produces waste
- Responsible for significant amount of global warming



Global
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Sustainable, healthy food for all

WHAT IS SUSTAINABILITY?

Sustainability is not “increasing efficiency”



Brundtland Report (1987): *“Sustainable development is development that meets the **needs** of the present without compromising the ability of future generations to meet their own needs.”*



Terminological inexactitude

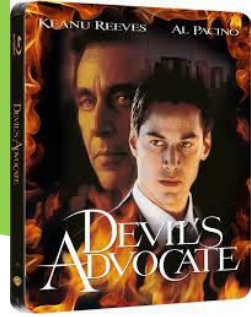
Brundtland Report (1987):
*“Sustainable development is development that meets the **needs** of the present without compromising the ability of future generations to meet their own needs.”*

UN Agenda for development (1997) articulated that sustainability has three dimensions: envt, econ and social

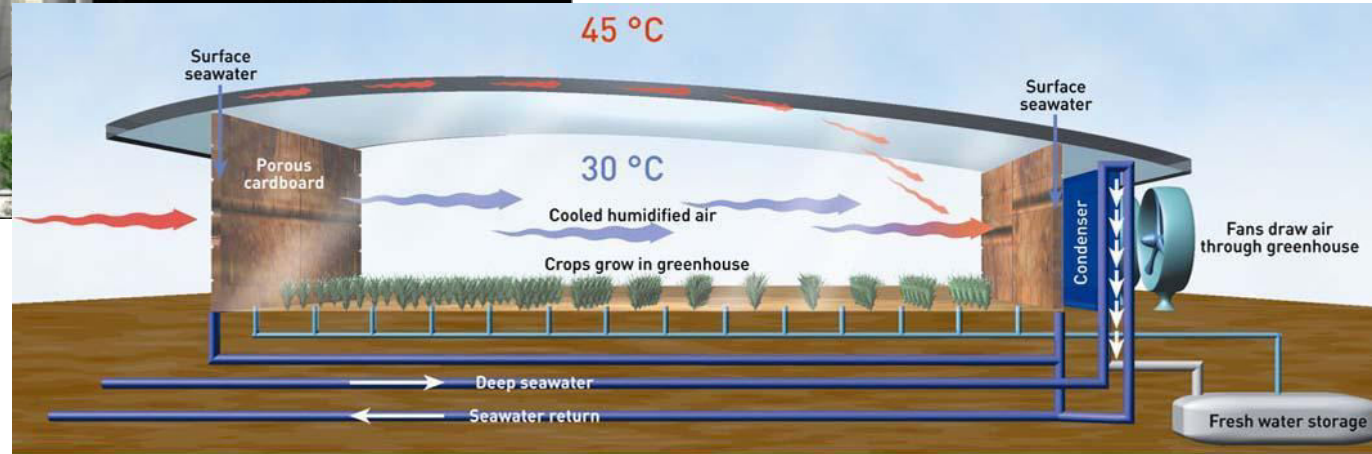
- Definitions so broad as to be impossible to operationalise
- UN agenda implied equal weighting of three dimensions
- Often implicit assumption that economic and social are co-related
- From a “first principles” perspective can expect envt to ultimately underpin the other two



Sustaining economic growth



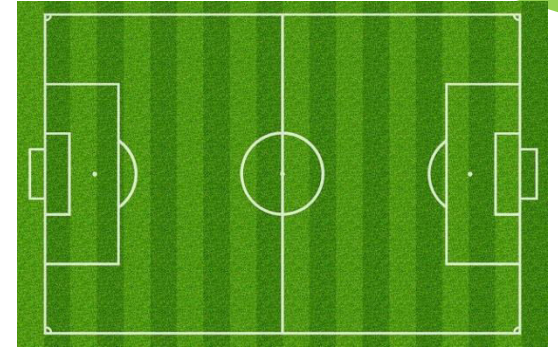
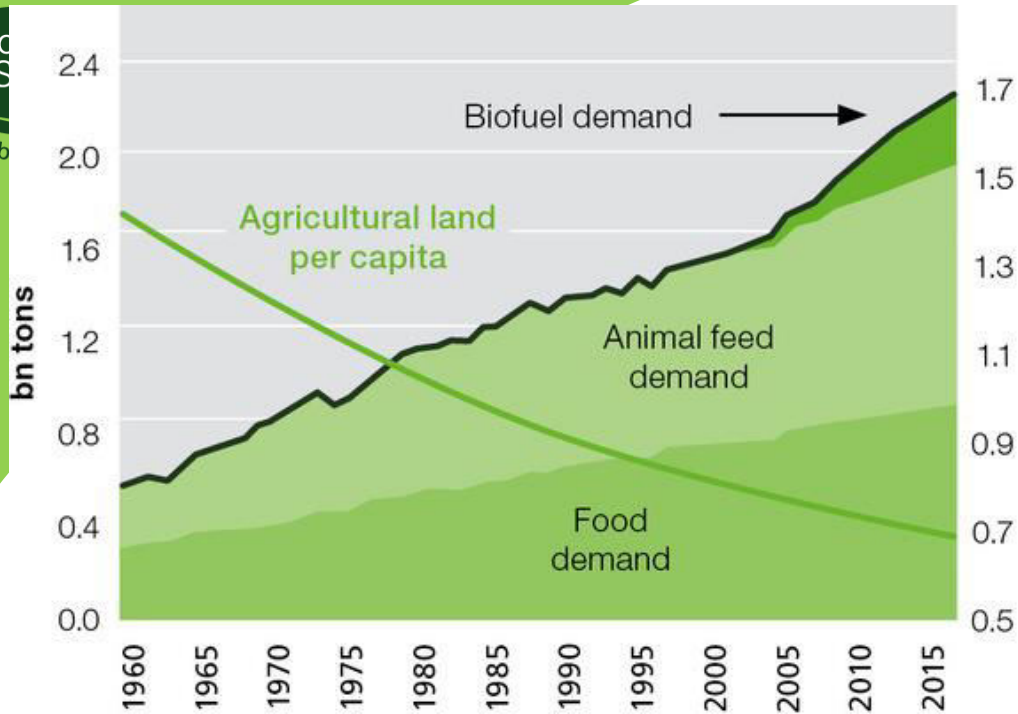
- Does it matter if the world is changing?





Are there limits to environmental exploitation?

Global Food Security Sustainability



- Global output gone up nearly 4x
- Pop size 3bn to 7bn

SHelf Reliance Thrive™
1-YEAR SUPPLY DEHYDRATED AND FREEZE-DRIED FOOD
 1-Year Food Supply for 1 Person
 5,011 Total Servings

\$799⁹⁹
 DELIVERED AFTER \$200 OFF

[CLICK HERE](#)



15 gallons

BIOETHANOL

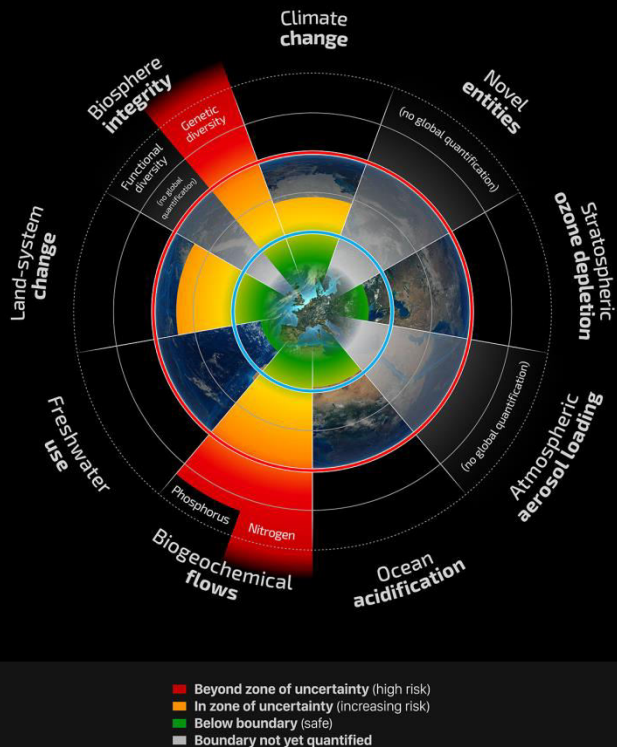
Edited by
www.ebook3000.com
 Alexandra Pardo Policastro Natalense



Sustaining what?

Planetary Boundaries

A safe operating space for humanity



Source: Steffen et al. Planetary Boundaries: Guiding human development on a changing planet, *Science*, 16 January 2015.
Design: Orlowski

- Growth?
- Whilst minimising impacts?
- Whilst maintaining natural capital?
- Whilst avoiding tipping points?
- Whilst keeping the world as it is?

What does land do?



Sustainability is about maintaining ecosystem services (including climate) at a landscape scale appropriate to place, societal needs and ethical values





WHY IS SUSTAINABILITY NOT (JUST) ABOUT EFFICIENCY?

e.g. reducing waste, reducing packaging, reducing energy

Jevons' paradox: efficiency's *dark side*



- Genetic breeding and selection has more than doubled chicken yields at slaughter age (42 days) and halved the feed required
- Feed efficiency continually improving. For the same volume, UK impact in 15 years time as follows:
 - 86,000 tonnes less feed per year saving £10M pa
 - 288,000 tonnes less CO₂ equivalents per year valued at £8M pa

ACRBC 1957 Males – 2001 Feed



Ross 2001 Males – 2001 Feed



Day 43

Day 57

Day 71

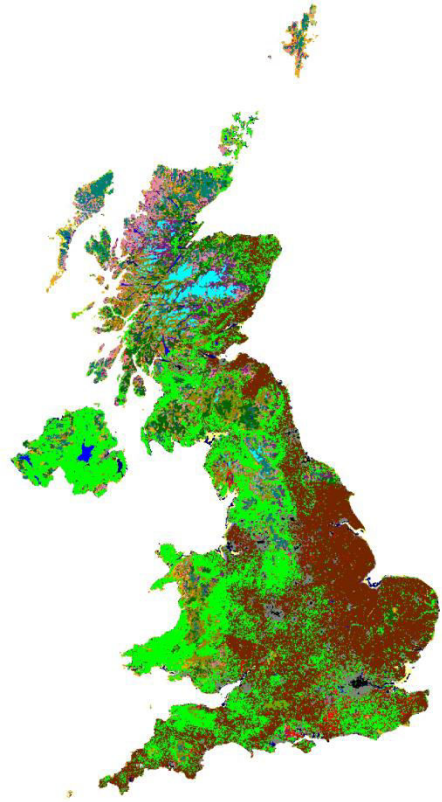
Day 85

Year	1976	1999
Live weight at 42 days	1050g	2600g
Age at 2kg	63 days	36 days
Yield of breast meat	250g	340g
Feed/1kg breast meat	20kg	10kg



Roslin Institute





Better soil health
Less impact on water and atmosphere
Lower residues in food
More resilient to extremes (e.g. drought)
More biodiversity etc



Changing demand is part of “sustainable”



Recipe-based approaches don't deliver sustainability *(sensu stricto)*

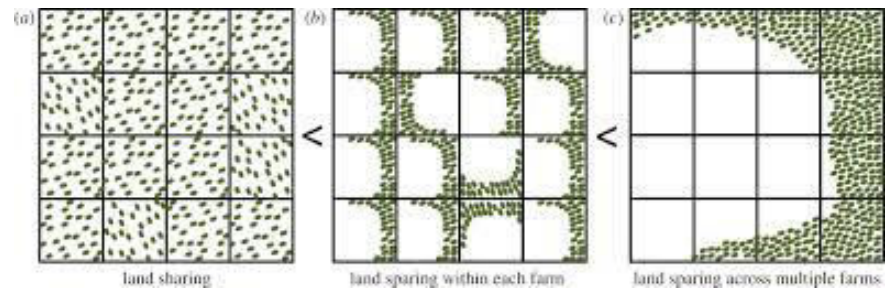
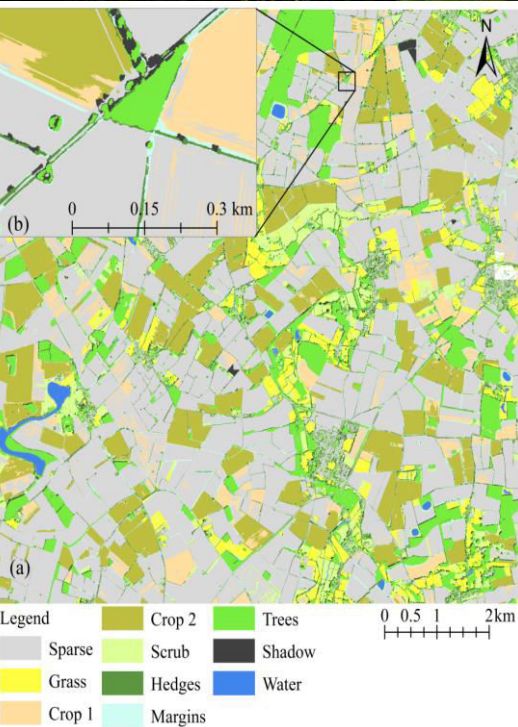
$$\text{WUE} = \frac{\text{Crop yield (kg)}}{\text{Water consumption (m}^3\text{)}}$$



- Huge number of variables across the three dimensions: “who choses which matters most”?
- “optimising” formally difficult because “who decides the weights?”
- Every place is different, and the “best thing” to do “depends...” (on place, on neighbours etc)
- Systems also very leaky: stakeholder mapping tricky

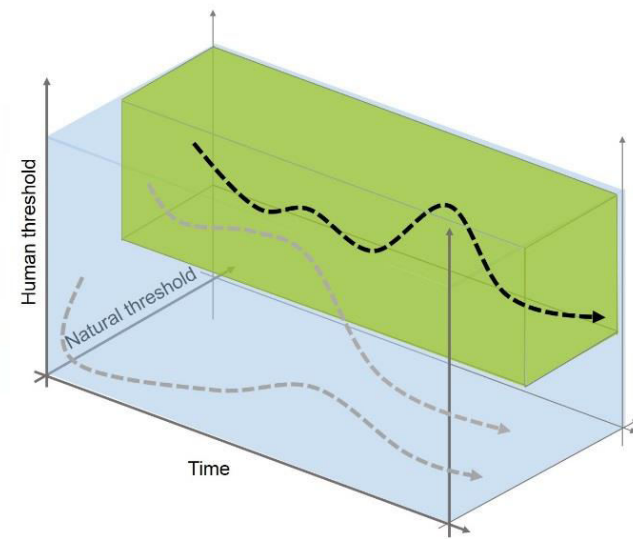
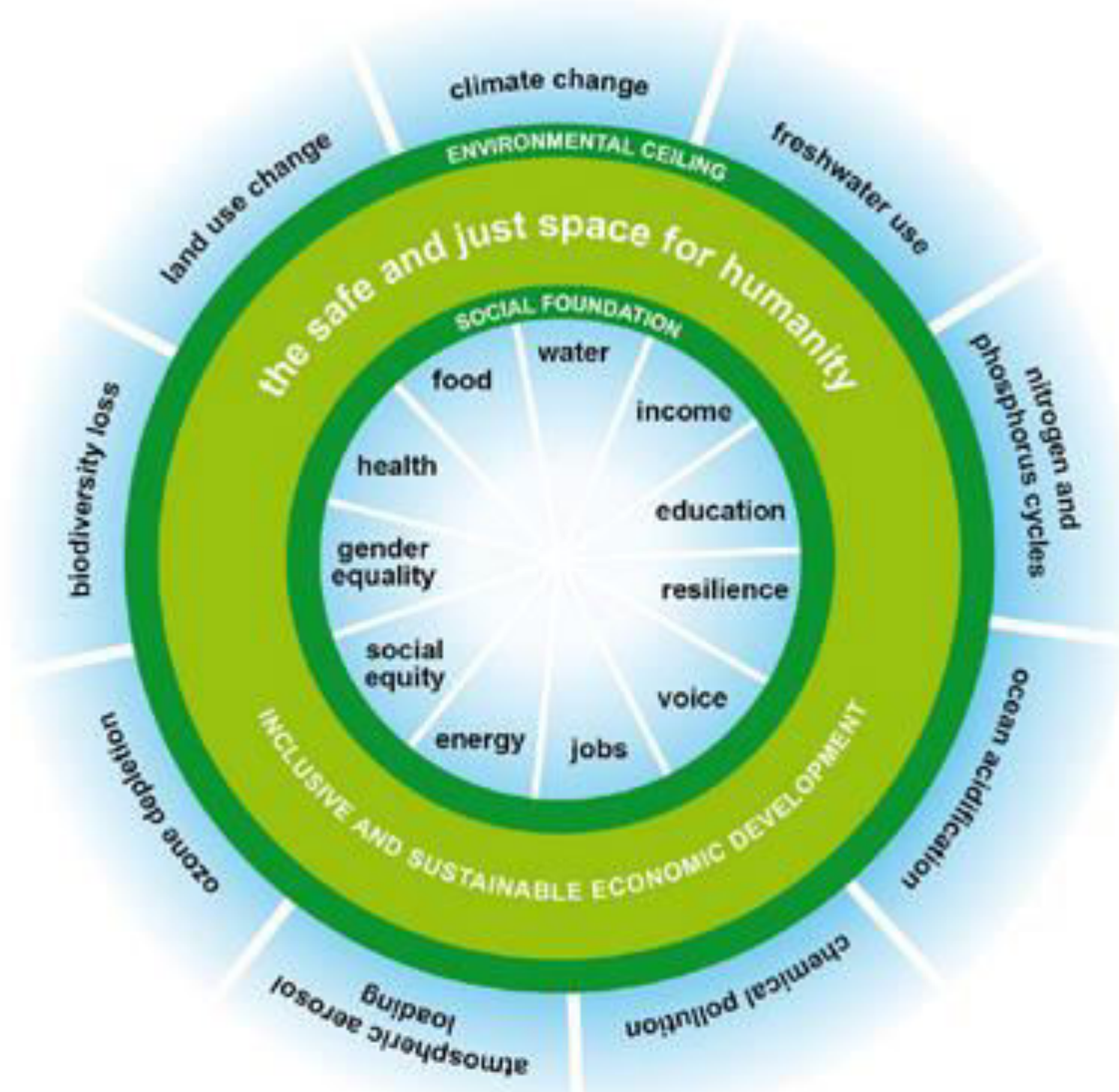
Place-based solutions are part of SI

- It is possible to “design” landscapes better to deliver a range of goods
- Governance issues abound





Safe operating spaces





Sustainability in the food system



- No simple solutions (like increase efficiency; zero waste; develop GM; eat local; eat organic).
- Innovation needed in many areas
 - Make ag more sustainable through efficiency of process and in space
 - Maintain ecosystem services
 - Increase equity
 - Waste: Reduce first and reuse second
 - Make diets healthier and reduce demand

PINK
FLOYD
THE
WALL



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Sustainable, healthy food for all

NEED FOR CHANGE



Globally, if we carry on as we are...

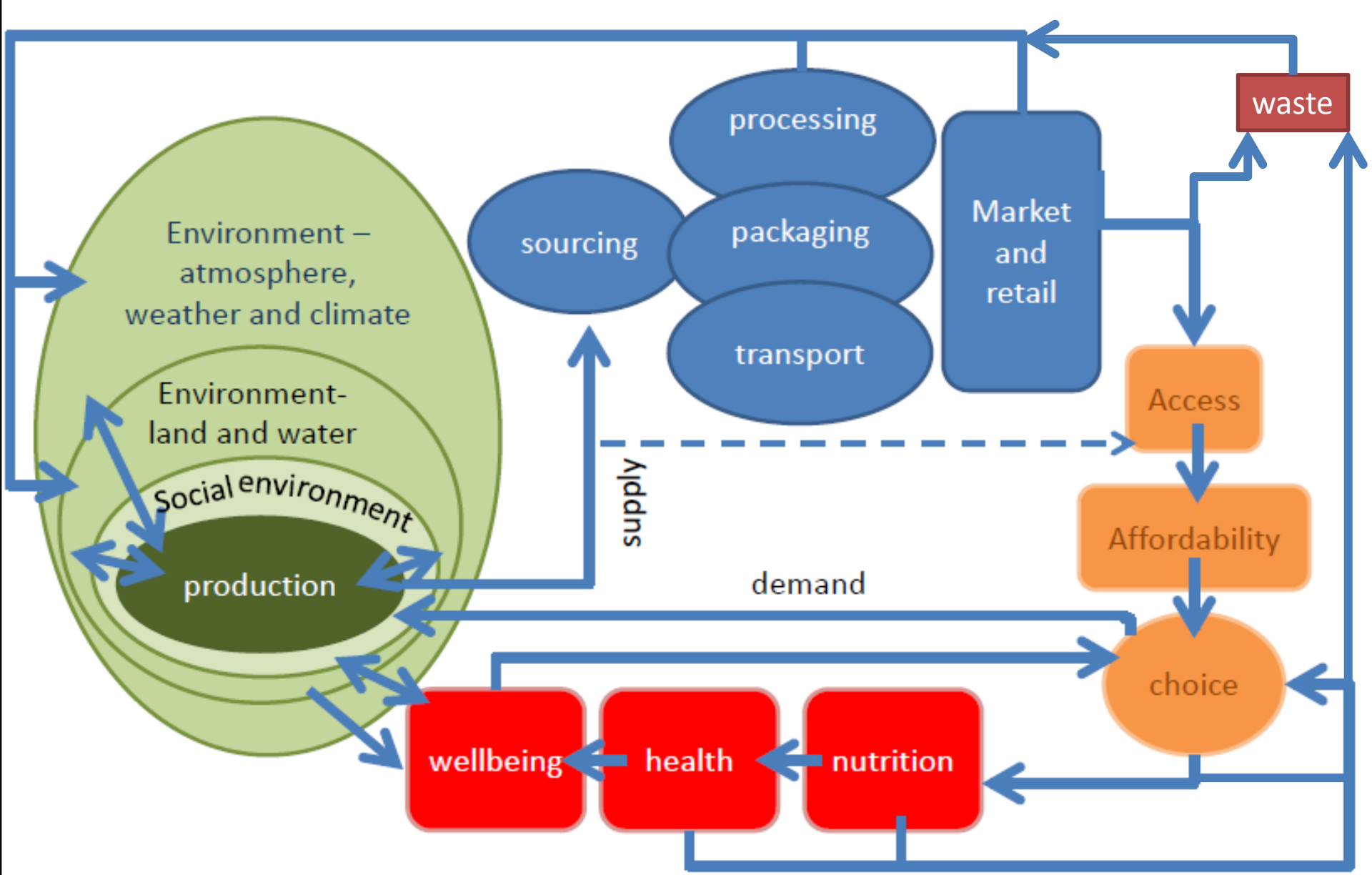


- We need to produce more food by 2050 than we have done in human history
- This will require 120% more water; 42% more cropland and loss of 14% more forest
- This will emit enough carbon dioxide to create 2 degrees of global warming
- We'll lose much of the world's biodiversity
- Food will increasingly be associated with early deaths

Importance of food-demand management for climate mitigation

Bojana Bajželj^{1*}, Keith S. Richards², Julian M. Allwood¹, Pete Smith³, John S. Dennis⁴, Elizabeth Curmi¹ and Christopher A. Gilligan⁵

NCC
2014



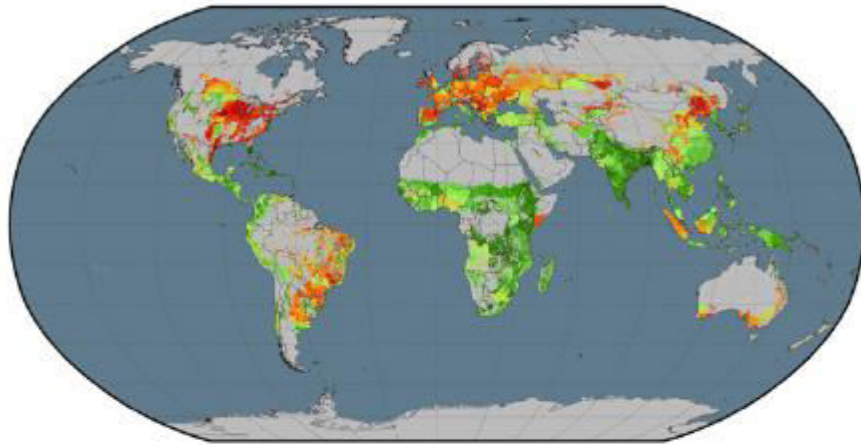
How do we make the system “sustainable”?



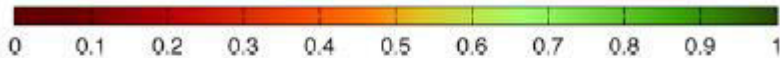
Leverage point to make space for sustainable agric



Calorie Delivery Fraction



calories delivered to the food system per calorie produced



VS



The population of all Asia is 4.2bn



Business as usual is a Jevon's paradox: more is not enough



Less waste
Healthy consumption
Low environmental impact
Managed demand

"full cost of food"

Production (sustainable)

Sustainable nutrition

Production (unsustainable)

Cheap food

Waste
Over consumption
Environmental impact
Increasing demand

The M25 model



$2/3 * 2/3 * (1 - (1/3 * 1/5)) = 56/135 = 41\%$ used
Food not lost/wasted/fed to animals or overeaten



Valuing more than price



- Price is the lowest common denominator
 - All being equal price is a good discriminator
- Focus groups emphasise “I don’t understand why sustainability matters; I don’t trust green labels and I didn’t know what impacts my food choices have”
 - All is not equal: how can markets differentiate the “unequalness”?





Who has the power?

Who has the power to change it?

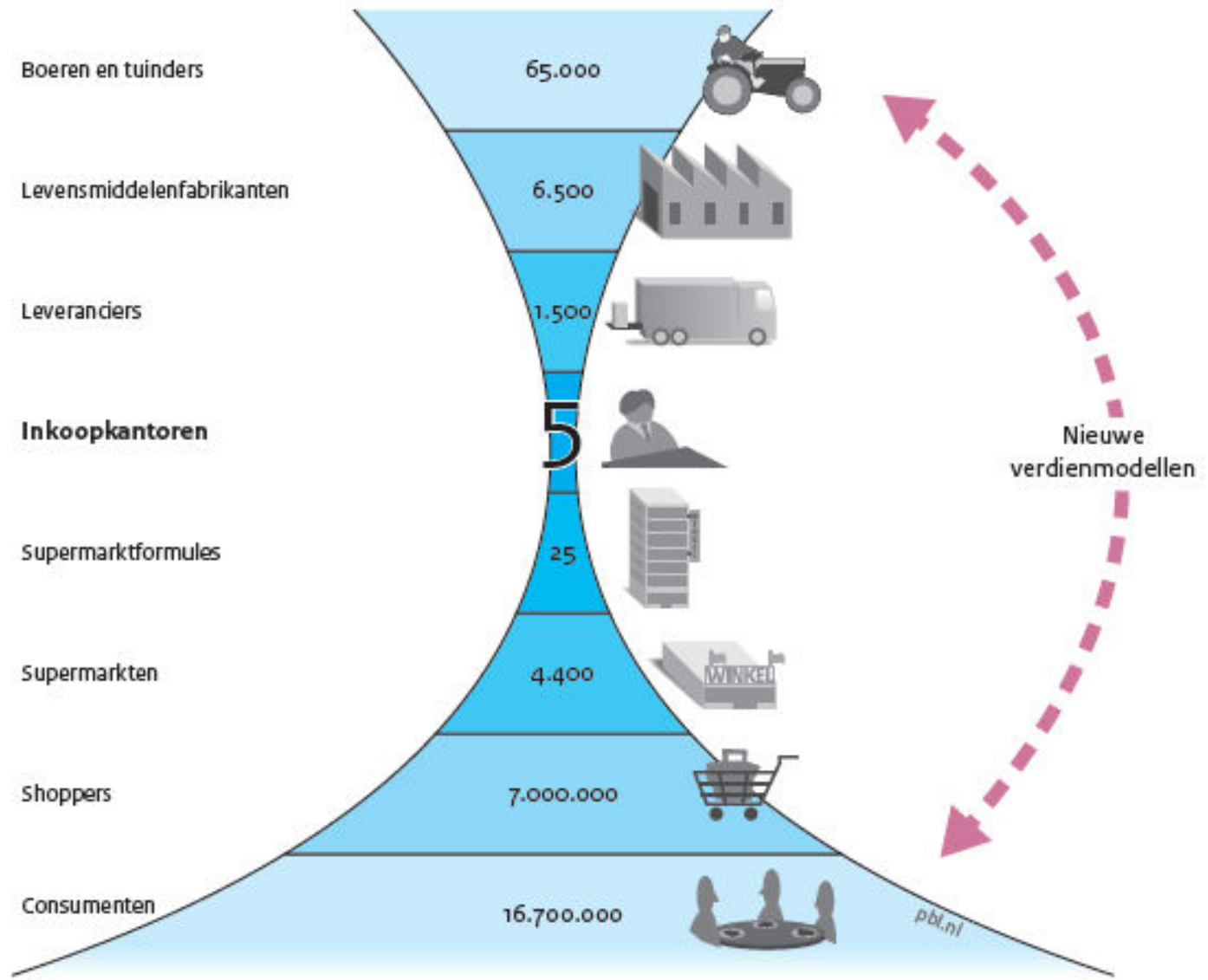
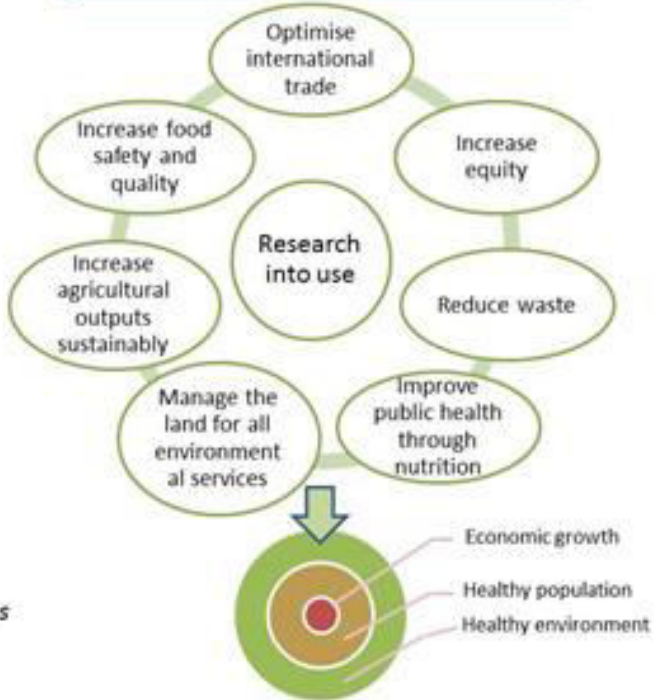


Fig p 13 from “Environmental Balance” report by the Dutch Environmental Agency <http://themasites.pbl.nl/balansvandeleeftomgeving/2012/>).



Conclusions

vision



Research generates knowledge that can create change across the 7 key themes

Desired outcomes

- We *can* grow more food and reduce its environmental impact
- There is no “magic bullet” but scope for many innovations in many areas (including biotechnology)
Unlikely we can grow enough food to meet demand sustainably as it is currently projected (without significant inequality)
- Changing demand (or population size) needed to make space for sustainability
- Social change therefore as important as scientific innovation
- Challenges require significant research investment, important to protect budgets



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Sustainable, healthy food for all

Thank you!

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www.foodsecurity.ac.uk



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Sustainable, healthy food for all

food

- 1- buy it with thought
 - 2- cook it with care
 - 3- use less wheat & meat
 - 4- buy local foods
 - 5- serve just enough
 - 6- use what is left
-

*don't waste it*⁸

U.S. FOOD ADMINISTRATION