

Cal Stewart
UK Lead on Codex Committee on Food Labelling
Consumers & Sustainability | Agri-Food Chain Directorate
Department for Environment, Food & Rural Affairs

20 September, 2022

Re. Proposed draft Guidelines on the Use of Technology to Provide Food Information

Dear Cal

Thank you for sending through this document for consultation. IFST broadly support the points covered concerning the use of technology to present information to consumers. However, we would just like to re-iterate the importance of ensuring that critical information for consumers is freely available irrespective of ability to access technologies to read information. This is particularly important to ensure that consumers have access at the point of sale / purchase, and at the point of consumption, to the current on pack information relating to ingredients, safety (e.g. allergens), nutrition etc. We are aware that this is defined by UK and EU law.

The Institute of Food Science and Technology is the UK's leading professional body that aims to advance the application of food science and technology for the benefit, safety and health of the public. As an independent, charitable body, we bring professional expertise from across academia, industry and the public sector, centered around the professional, sustainable advancement of the UK food system.

Best regards



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