



Institute of  
Food Science  
+ Technology **ifst**

## Benefits of being an IFST Corporate Supporter

IFST is the leading professional body for food scientists and technologists. We have an active and growing membership base (now over 3300 members). We work collaboratively to develop the skills and create the profile your organisation needs to build your place in the food sector, as a visionary and credible organisation. Whether your current focus is on the development of your talent pool, developing your network and understanding of the sector, information sharing or expanding revenue streams, IFST can support your goals through our bespoke corporate support packages.

Aligning with IFST as a corporate supporter demonstrates your organisation's commitment to corporate citizenship and positive social value to your colleagues, stakeholders and customers. By supporting IFST and our scientific and educational projects, you are demonstrating to these communities, you are making a difference to future food professionals and the general public. As a registered charity we are actively involved in several high-profile projects in support of food professionals and the wider food science and technology agenda.



## CURRENT EDUCATIONAL PROJECTS INCLUDE:

- **Love Food Love Science** – a dedicated website and set of resources around food science and technology aimed at exciting and inspiring GCSE level students and teachers.
- **Food Science Fact Sheets** – clear and easy to read two-page fact sheets on a range of food science topics aimed at the general public. Our independent position puts us in a perfect position to provide consumers with information they can trust.
- **Register of Food Safety Professionals** – a specialist professional register to recognise and encourage the professional development of food safety professionals.
- **Student Career LaunchPads** – a series of highly energising and enlightening one-day events for undergraduate students to help them better understand the career options available to them when they complete their studies.
- **Ecotrophelia** – a Dragon's Den-style new product development competition run jointly with Campden BRI as the UK heats leading to an EU final.

## BENEFITS OF BEING A CORPORATE SUPPORTER

As recognition for your support, you will gain access to the IFST member network as well as a selection of the following benefits and recognition based on the package you choose to take:

- **A hosted sponsored IFST webinar**
- **Representation at our 2024 Autumn Conference**
- **Representation at IFST Innovation Forum**
- **Annual meeting with IFST Senior Team**
- **Online and print advertising in FS&T magazine** (March / June / September or December)
- **Acknowledgement at Student LaunchPad** events reaching approximately 500 undergraduate students
- **Corporate Supporter Certificate** to display in your reception or on your website
- **Year Round Recognition** - your logo on our corporate supporters' webpage
- **Associate memberships** for key team members

### Fees and packages for 2024

**please see overleaf for full details and rates**

For any questions on Corporate Supporter or our other sponsorship opportunities, please contact:

IFST Business Development Team –

[growwithus@ifst.org](mailto:growwithus@ifst.org)





<b>Premier Platinum Package</b>	<b>Gold Package</b>
<p>One IFST hosted and promoted <b>sponsored webinar</b> with full access to delegates' details.</p> <p><b>IFST associate membership (x4)</b> Discount on further memberships (20%)</p> <p>Seminars, demonstrations and factory visits with IFST promotion (1 per year)</p> <p>Corporate Supporter <b>certificate</b></p> <p><b>Conference attendance and promotion</b> Programme text and logo (4 places - conference and dinner) Exhibition space (double space) <b>3m wide</b></p> <p><b>IFST Events Listings</b> Up to 10 listings p.a. on our events space Inclusion in our email newsletters</p> <p><b>Adverts in FS&amp;T journal (2 pages p.a.)</b> Additional printed and online advertising discounted <b>25%</b> Contribute white papers (<b>2 per year</b>)</p> <p><b>Social media recognition (Linked In, X)</b></p>	<p><b>IFST associate membership (x2)</b> Discount on further memberships (15%)</p> <p>Corporate Supporter <b>certificate</b></p> <p><b>Conference attendance and promotion</b> Programme text and logo (4 places - conference and dinner) Exhibition space (single space) <b>1.5m wide</b></p> <p><b>IFST Events Listings</b> Up to 10 listings p.a. on our events space Inclusion in our email newsletters</p> <p><b>Adverts in FS&amp;T journal (1 page p.a.)</b> Additional printed and online advertising discounted <b>15%</b> Contribute white papers (<b>1 per year</b>)</p> <p><b>Social media recognition (Linked In, X)</b></p>
<p><b>Price:</b> <b>£8,525 + VAT</b></p>	<p><b>Price:</b> <b>£4,235 + VAT</b></p>