

living through a period of major  
transformations in food systems

Institute of  
**Food Science  
+ Technology** **ifst**

# CORPORATE SUPPORTER

2025 EDITION



# CORPORATE SUPPORTER PACKAGES

Showcase your commitment to corporate citizenship and positive social value by supporting IFST's mission to shape the future of food science. As the UK's leading professional body for food scientists and technologists, we connect with **over 3,500 members, 150,000+ social media followers, and 300,000+ annual website visitors.**

Independent of government, industry and special interest groups, IFST delivers impactful projects that support professionals and the wider food science agenda. Our tailored, multi-platform sponsorship packages offer a unique opportunity to amplify your brand through **print, digital, events, and exclusive networking**, helping you reach and engage an influential audience in the food system.

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Premier Platinum Package	Gold Package
<ul style="list-style-type: none"> <li>• Corporate Supporter Certificate</li> <li>• Prime double exhibition space (3m wide) at our annual conference, including four delegate passes</li> <li>• Company logo prominently featured on presentation slides and program at our annual lecture, with four guest passes</li> <li>• Two full-page ads in FS&amp;T journal per year</li> <li>• 30% discount on additional printed advertising</li> <li>• Four IFST associate memberships included</li> <li>• 25% discount on additional memberships</li> <li>• Exclusive IFST-hosted and promoted sponsored webinar, with full access to delegate details</li> <li>• Article in Food Science and Technology Magazine</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Supporter Certificate</li> <li>• Exhibition space (1.5m wide) at our annual conference, with four delegate passes</li> <li>• Company logo featured on main presentation slides and program at our annual lecture, with four guest passes</li> <li>• One full-page ad in Food Science &amp; Technology journal per year</li> <li>• 20% discount on additional printed advertising</li> <li>• Two IFST associate memberships included</li> <li>• 15% discount on additional memberships</li> </ul>
<p style="text-align: center;">Price: <b>£10,250</b> + VAT (10% discount on bookings before 31 January, 2025)</p>	<p style="text-align: center;">Price: <b>£7,500</b> + VAT (10% discount on bookings before 31 January, 2025)</p>



# WEBINARS

**Gain unparalleled visibility in the food science and technology sectors by sponsoring an IFST webinar!**

Our webinars are a core part of our robust event calendar, delivering high-quality technical and scientific insights to an engaged audience of **150–300** attendees per session.

## Why sponsor an IFST webinar?

- Position your brand at the forefront of innovation in food science.
- Reach a targeted audience of professionals, academics, and industry leaders.
- Showcase your commitment to advancing the food sector.

Sponsorship is available at just **£1,500 + VAT** and includes:

- Brand visibility during and after the event.
- Opportunity to connect with decision-makers and innovators.
- Acknowledgment in event promotions and materials.

## Such webinars in 2024 included:

- 'IFST Webinar: Food Structure, Appetite and Energy Intake'  
Sponsored by 'foods', an open access journal by MDPI



# WEBINARS (CONT'D)

## Stand out by hosting your very own Sponsor-Created Webinars with IFST.

This provide a fully customisable platform to showcase your expertise and align with the interests of our engaged members **£5,750 + VAT**.

### Such webinars in 2024 included:

- 'Seeing the Unseen, the Power of X-ray Technology to Enhance Food Safety' Sponsored by Ishida



### Format and offer

The webinar topic should include aspects of innovation and developments in food science and technology. Our audience ranges from students to senior professionals in the food system, so they have a varied understanding of food science and technology. Your presentation should reflect that and should not be overly commercial.

**1** Your logo is featured on the event page and introduction slides.



**2** Your presenter delivers a talk relevant to your business and IFST members' values and interests.



**3** An IFST host moderates and handles audience questions.



**4** Access to registrant names and email addresses\*.



\*Attendees are requested to provide marketing permissions on sign-up, allowing access to contact details following the webinar.

# EVENTS

Sponsoring **IFST's 2025 events** provides a unique opportunity to position your brand as a leader in the food science and technology sector, offering direct access to influential professionals, academics, policymakers, and emerging talent. Our event calendar is packed with high-profile engagements designed to spark conversations, foster innovation, and showcase leadership.

The year begins with the **Binsted Lecture** in collaboration with IFT, the Food and Drink Federation, and Campden BRI on 30th January 2025, focusing on The Future of Food Education. This prestigious event will attract educators, industry leaders, and policymakers who are shaping the next generation of food scientists. Sponsoring this lecture places your brand at the centre of discussions around the evolution of food education and workforce development, providing invaluable exposure and association with thought leadership in this critical area.

In February, the **Student Launchpads** – held at Sheffield Hallam University (19th February), Tesco's headquarters in Welwyn Garden City (20th February), and Campden BRI (21st February) – offer unparalleled access to the brightest young minds in food science. These events are specifically designed to bridge the gap between academia and industry, making them an ideal platform for sponsors to engage with ambitious students, promote career opportunities, and position themselves as employers of choice in the sector.



## EVENTS (CONT'D)

The **IFST Lecture** on 3rd June will feature a keynote address by Professor Susan Jebb, Chair of the Food Standards Agency, one of the most influential voices in the UK food system. Sponsoring this event positions your brand alongside key discussions on food policy, regulation, and public health, providing direct visibility to government officials, industry executives, and academics driving change in the sector.

In July, the **IFST Academic Symposium** will gather leading researchers and academics to explore the latest advancements in food science and technology. Sponsorship of this event demonstrates your commitment to supporting scientific research and innovation, offering you exposure to an engaged academic audience.

The **IFST Autumn Conference** in October 2025, our flagship event that draws a diverse audience of food professionals from across the UK and beyond. Focused on the latest trends, innovations, and challenges facing the food sector, this conference is an essential platform for sponsors to showcase their expertise, network with industry leaders, and gain visibility in front of a wide-ranging audience of decision-makers.

Each of these events offers tailored sponsorship packages designed to maximise your brand's visibility, enhance your reputation as an industry leader, and connect you with key stakeholders who are shaping the future of food science and technology. Partnering with IFST means aligning your brand with excellence, innovation, and the ongoing advancement of the food sector.



# TESTIMONIALS



## **Bal Chand, International Marketing Manager at Tracegains**

'Our partnership with IFST underscores our commitment to **innovation** and **collaboration**, key drivers of progress in the food and beverage industry. We share a mutual objective with IFST to nurture a culture of innovation within the food science community.'



## **Alex Marshall, Associate Director at MorePeople**

'The Institute of Food Science and Technology is a fantastic organisation that works closely with Food Scientists and Technologists to help further **develop knowledge, skills, and networks** within the food sector through **educational projects, webinars, events**. MorePeople are very proud to be members of the IFST and help support the development of both the current and future food science professionals.'



## **Emma Whittaker, Group Marketing Manager at Nutraceuticals Group**

'The IFST food community serves as an invaluable hub for gathering insights into the **latest developments** and **fostering connections** with professionals and students alike. As we celebrate this significant milestone year, Nutraceuticals Group remain steadfast in our commitment to supporting IFST's activities, recognising their **enduring impact** on the food industry and beyond.'

# CONTACT

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