IFST is the leading independent qualifying body for food professionals in Europe and the only professional body in the UK concerned with all aspects of food science and technology. IFST hosts integrated media channels enabling you to reach a wide range of food science and technology professionals in the UK and overseas including online, print, e-newsletter and online events (webinars).

To find out more about IFST as an organisation and to see our values - click here
IFST delivers its professional journal ‘Food Science & Technology’ (FS&T) both in print and online. It is respected and read by scientific and technical executives from Europe's leading food producers, research organisations and educators. Each edition includes business and technical features fitting the technical competence of IFST members. This makes Food Science & Technology the ideal showcase for marketing new products, technologies, jobs and services.

Our topics for 2024:

<table>
<thead>
<tr>
<th>March 2024</th>
<th>June 2023</th>
<th>September 2023</th>
<th>December 2023</th>
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</thead>
<tbody>
<tr>
<td><strong>Jubilee issue – What has Food Science done for us?</strong></td>
<td><strong>Balancing Consumer Preferences</strong></td>
<td><strong>Sustainability in Global Supply Chains</strong></td>
<td><strong>Food Quality and Analysis</strong></td>
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<tr>
<td>Food Safety and Traceability:</td>
<td>Consumer Food Preferences</td>
<td>Sustainability within global supply chains</td>
<td>Artificial intelligence (AI)</td>
</tr>
<tr>
<td>Food Manufacturing Innovation/Sustainability</td>
<td>Sustainability Goals in Food Production</td>
<td>Green Revolution Farming</td>
<td>Food Quality and Functional Foods</td>
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<tr>
<td>Consumer Preferences and Clean Labelling/ Projects development</td>
<td>Healthy Diet vs. Sustainable Diet</td>
<td>Availability of Foods and Food Security</td>
<td>Food analysis</td>
</tr>
<tr>
<td>Food Packaging Innovations/ Sustainability</td>
<td>Challenges in Aligning Preferences and Practices</td>
<td>Food Supply Chain Resilience</td>
<td>Functional Foods and Food Analysis</td>
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<tr>
<td>Digital Technologies and AI</td>
<td>Opportunities for Sustainable Food Choices</td>
<td>Innovations in Sustainable Food Production</td>
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<tr>
<td>Globalization of Food Supply Chains</td>
<td>Role of Food Science in Innovation</td>
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<tr>
<td>Consumer Education and Food Literacy</td>
<td>Consumer Education and Awareness</td>
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</table>
Our Food Science and Technology magazine is published four times a year in March, June, September & December and is regularly rated as the top membership benefit in our member survey.

**Advertising rates**
- Full page: £1530
- Half page: £840
- Quarter page: £460
- Inside front cover: £1710
- Outside back cover: £1710

**Audience**
- A paid circulation of over 3300 copies
- Predominantly members of the institute and paid subscribers

Examples of past advertisements below:
FS&T Online reflects the editorial excellence, and technical relevance, of the quarterly printed publication but also instantly delivers relevant food science and technology news actively engaging readers and encouraging instant information exchange.

This is hosted on ‘Wiley Online’, a top global publishing platform. FS&T Online includes online articles not published in print. There is also the facility for advertisers to post white paper style ‘sponsored content’ usually 2-3 pages in length.

**Advertising rates**
- Banner adverts £1320pm
- Rectangle (MPU) £550pm
- Sponsored content £880pm

**Audience**
- Av. monthly views: 7500
- Av. monthly visitors: 3000
- Global reach
Every month IFST publish an e-newsletter to keep our 3300 members abreast of what technical and scientific changes are taking place. IFST has also built a subscriber list of several hundred engaged professionals – not currently members, who also receive a newsletter on a monthly basis.

The newsletter promotes our upcoming events, shares IFST’s scientific and policy outputs and food sector news. To see a copy of the newsletter please contact ecomms@ifst.org

**Advertising rates**
- Banner (two per newsletter) £1150
- MPU (max two per newsletter) £625

**Audience:**
- Over 3300 unique recipients
- Monthly distribution
- 35% average open rate
- 6% click rate
## Online
**Dimensions**
- Banner adverts: 728x90px
- Rectangle (MPU): 300x250px
- Sponsored content: *

**File types accepted:** GIF, JPG & PNG  
**Max file size:** 200KB  
**URL:** Please supply link destination  
**For in depth information:** click here

## Magazine
**Dimensions**
- Full page: 297x210mm (3mm bleed)  
- Half page: 130x185mm  
- Quarter page: 130x90mm  
- Inside cover: Same as full page  

**Artwork requirements:** adverts can be supplied as high-resolution (press-ready) PDFs, or as an Adobe InDesign document, Photoshop or Illustrator incorporating the relevant fonts and image files. The following formats are NOT supported: Powerpoint, Corel Draw, Publisher, Word. 

**Deadline:** first of month prior to publication

## Newsletter
**Dimensions**
- Banner adverts: 728x90px  
- Rectangle (MPU): 300x250px  

**File types accepted:** GIF, JPG & PNG  
**Max file size:** 200KB  
**URL:** Please supply link destination  
**Deadline:** One week prior to publication

*FS&T sponsored content:* your article formatted as a PDF, article title, description (50 word max) and thumbnail image (160x600px).
events

IFST runs a regular programme of high quality technical and scientific events. Our current programme can be viewed on our events page.

IFST webinars and online workshops

IFST webinars are held up to once per week with a typical audience of 150–300 people. Full details of sponsorship benefits can be found here (Price: £1050 + VAT)

Sponsor created webinars

An opportunity for you to work with us to develop a webinar based on your proposed topic and our members interests. Fully customisable format with free access to attendees (once per quarter).*

In person events

Other notable events where we welcome sponsorship and support are our conference and lectures.*

*Prices on application
corporate supporter packages

At IFST we help businesses reach our scientific and technical membership in whichever format they prefer. Make sure your customers understand your brand and business offer by securing an integrated package across all our platforms. Packages can be customised to your requirements.

<table>
<thead>
<tr>
<th>Premier Platinum Package</th>
<th>Gold Package</th>
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<tbody>
<tr>
<td>Corporate Supporter certificate</td>
<td>Corporate Supporter certificate</td>
</tr>
<tr>
<td>Exhibition double space at our conference (3m wide) and four delegate spaces</td>
<td>Exhibition space at our conference (1.5m wide) and four delegate spaces</td>
</tr>
<tr>
<td>Company logo on main presentation slides and programme at annual lecture and 4 guest places</td>
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</tr>
<tr>
<td>Adverts in FS&amp;T journal (2 full pages per year)</td>
<td>Adverts in FS&amp;T journal (1 full page per year)</td>
</tr>
<tr>
<td>Additional printed advertising at 25% discount</td>
<td>Additional printed advertising at 15% discount</td>
</tr>
<tr>
<td>IFST associate membership included (x4)</td>
<td>IFST associate membership included (x2)</td>
</tr>
<tr>
<td>Discount on further memberships (20%)</td>
<td>Discount on further memberships (15%)</td>
</tr>
<tr>
<td>One IFST hosted and promoted sponsored webinar with full access to delegates details</td>
<td></td>
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<tr>
<td>Seminars, demonstrations and factory visits with IFST promotion (1 per year)</td>
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<table>
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<tr>
<th>Price</th>
<th>£8,525 +VAT</th>
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<tr>
<td>10% discount on packages before January 31 2024</td>
<td>Price £4,235 +VAT</td>
</tr>
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For more information visit www.ifst.org/events/sponsorship-opportunities-webinars
Deborah Kendale
Business Development Director
Institute of Food Science & Technology
T: +44 (0) 20 7603 6316
E: d.kendale@ifst.org

www.ifst.org
FS&T Online

about     FS&T     print     online     newsletter     requirements     events     packages