



Howarth  
Food  
Safety

# Food Labelling beyond EU borders

Sarah Howarth 15<sup>th</sup> May 2018

# Agenda

- Current status of Food Labelling
  - EU
  - Globally
- Links with the EU
- Potential impact of Brexit
- Conclusions



Howarth  
Food  
Safety

# Current status of EU Food Labelling

**EU Food Information for Consumers Regulation :**  
**Harmonised approach across the EU 28**



- Free movement of safe and wholesome food
- Allow more informed consumer choice
- Drive healthier food choices
- Simplify legislation



Howarth  
Food  
Safety

# Let us not forget language .....



Howarth  
Food  
Safety

## Article 15\* Language requirements

1. Without prejudice to Article 9(3), mandatory food information shall appear in a **language easily understood by the consumers of the Member States where a food is marketed.**
2. Within their own territory, the Member States in which a food is marketed **may stipulate** that the particulars shall be given in **one or more languages** from among **the official languages of the Union.**
3. Paragraphs 1 and 2 shall not preclude the particulars from being indicated in **several languages.**



\* EU FIC Regulation No. 1169/2011

# Within the EU harmonized Regulation Beyond the EU : CODEX framework + Country specific legislation



# Some of the current links with the EU



## Applications processed by Member States

- Novel Foods
- GMO
- Health claims



# Developments across Europe in Food Labelling?

## Current Member State Initiatives include:-

- Proliferation of national **Country of Origin Labelling (COOL)**
- Reviews on the presentation of **Nutritional information**
- Voluntary codes for additional information on **alcoholic products**
- Review of **date marking** in relation to food waste



Howarth  
Food  
Safety

# Developments across Europe in Food Labelling cont.

## Under Article 39 EU FIC Regulation

Member States are allowed to adopt national measures relating to : **Protecting public health** ; the **protection of consumers** ; the **prevention of fraud** ; **COOL measures** if there is a proven link between certain qualities of the food and its origin or provenance.

**Article 45** outlines the **notification and approval procedure** to be followed in cases when Member States wish to introduce mandatory national measures.



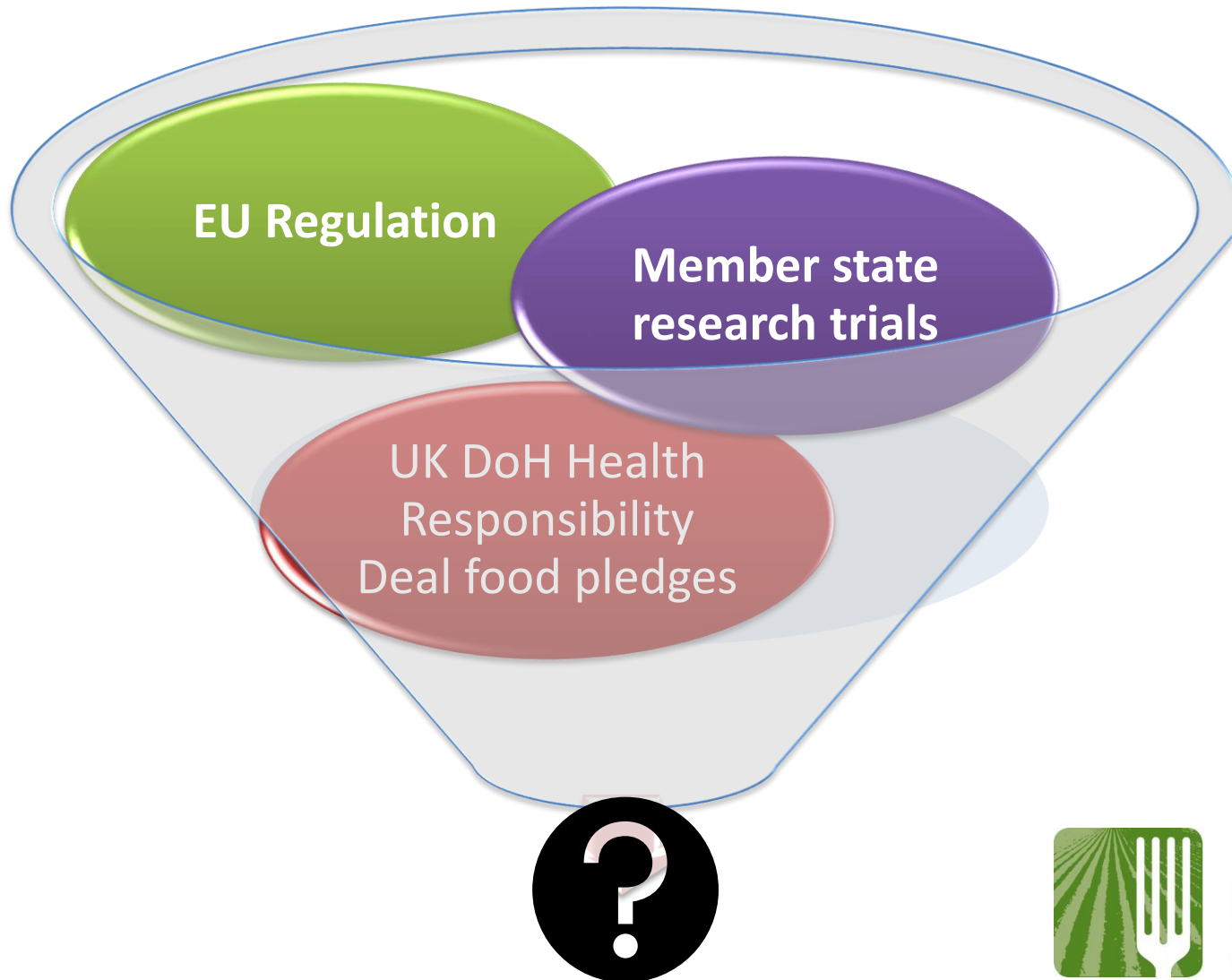


# Potential Impact for Food Labels?

## Should the UK be treated as a “third country”

- Business contact name and address
- Origin of ingredients : EU / Non EU
- Organic products
- Food of animal origin
  - Agreements required with the EU to continue
- Progress and alignment issues
  - Botanicals
  - Novel Foods
  - Food Supplements
- Proliferation in current EU MS research areas
  - COOL
  - Nutritional information
  - Alcoholic Drinks

# Potential impact of Brexit ?



Howarth  
Food  
Safety

# DoH Health Responsibility Deal

## -Food Pledges

- [F1. Out of Home Energy \(kJ/kcal\) Labelling](#) (45 signatories)
- [F10. Out of Home maximum per serving salt targets](#) (7 signatories)
- [F2. Salt Reduction \(pledge now closed\)](#) (78 signatories)
- [F3\(a\). Non use of Artificial Trans Fat](#) (90 signatories)
- [F3\(b\). Artificial Trans Fat Removal](#) (11 signatories)
- [F4. Calorie Reduction](#) (43 signatories)
- [F5. Salt Catering](#)
- [F5\(a\). Salt Catering: Training and Kitchen Practice](#) (15 signatories)
- [F5\(b\). Salt Catering: Reformulation of products as purchased by the customer](#)(10 signatories)
- [F5\(c\). Salt Catering: Procurement](#) (9 signatories)
- [F6. Fruit and vegetables](#) (48 signatories)
- [F7\(a\). Front of Pack Nutrition Labelling](#) (23 signatories)
- [F7\(b\). Front of Pack Nutrition Labelling](#) (17 signatories)
- [F8. Saturated Fat Reduction](#) (18 signatories)
- [F9. Salt Reduction 2017](#) (39 signatories)



Howarth  
Food  
Safety

# DoH Health Responsibility Deal

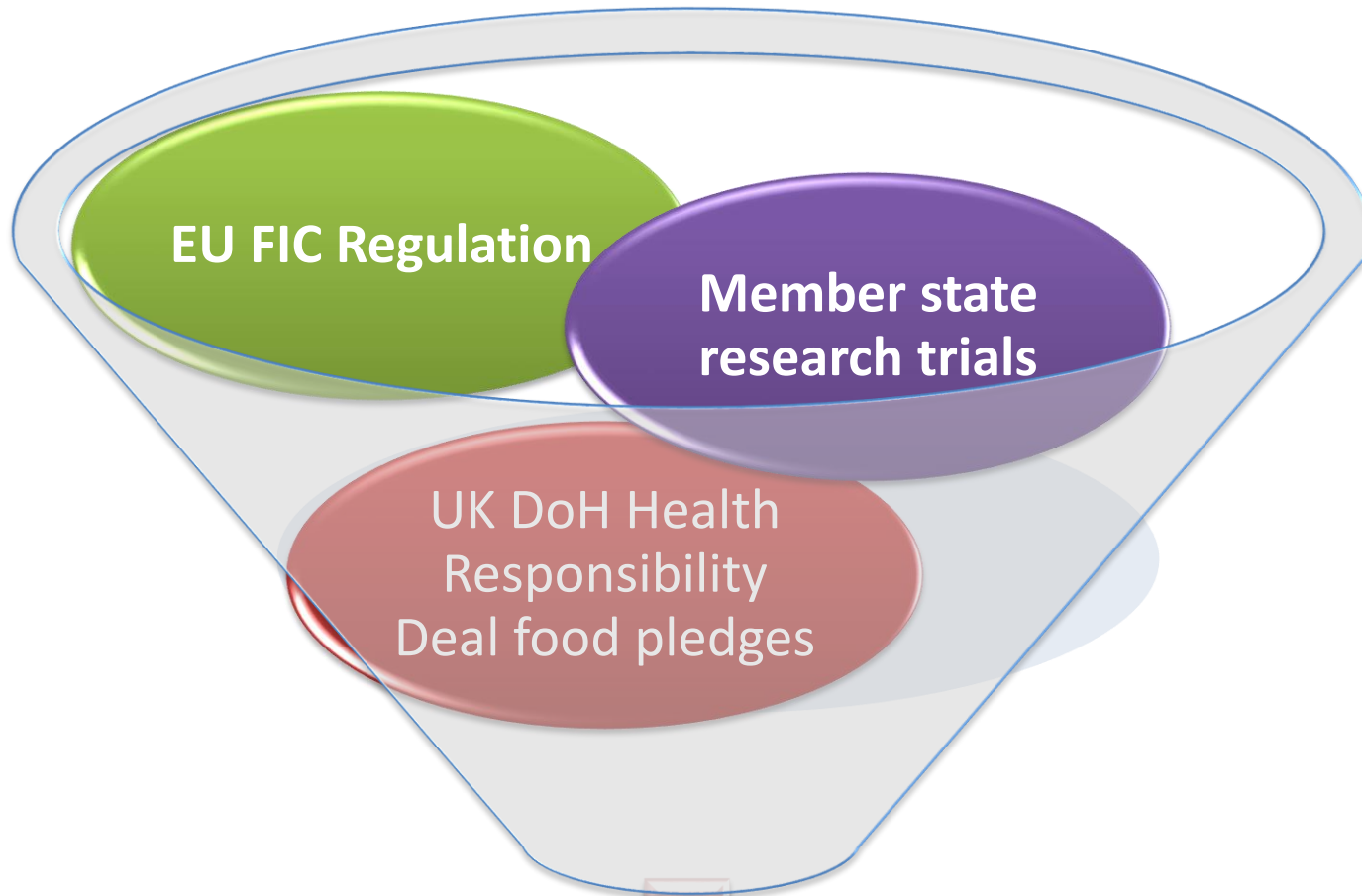
## -Alcohol Pledges

- [A1. Alcohol Labelling](#) (101 signatories)
- [A2. Awareness of Alcohol Units in the On-trade](#) (46 signatories)
- [A3. Awareness of Alcohol Units, Calories & other information in the Off-trade](#)(49 signatories)
- [A4. Tackling Under-Age Alcohol Sales](#) (68 signatories)
- [A5. Support for Drinkaware](#) (80 signatories)
- [A6. Advertising & Marketing Alcohol](#) (97 signatories)
- [A7\(a\). Community Actions to Tackle Alcohol Harms](#) (60 signatories)
- [A7\(b\). Targeted local action](#) (10 signatories)
- [A8\(a\). Alcohol Unit Reduction](#) (34 signatories)
- [A8\(b\). Responsible can packaging](#) (8 signatories)
- [A9. Life skills education and alcohol education in schools](#) (7 signatories)



Howarth  
Food  
Safety

# Potential impact of Brexit



**Future proliferation?**



Howarth  
Food  
Safety

# Conclusions -



**Today:** Harmonised labelling across the EU delivering free movement of safe and wholesome food



**Future**



Howarth  
Food  
Safety

# Thank you!



Howarth  
Food  
Safety