





EU FP7 Funded Project No. 222889 (2009-2013)

# Sustaining European seafood security - the role of Asian aquaculture

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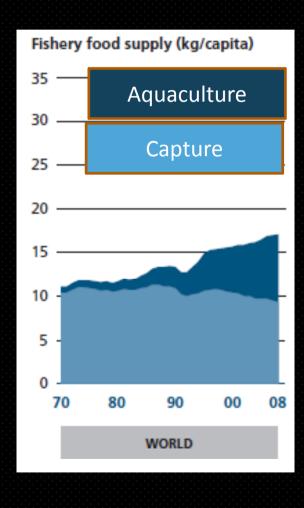


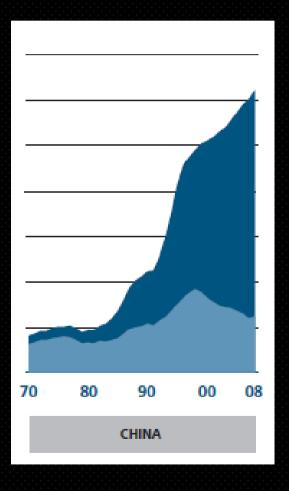


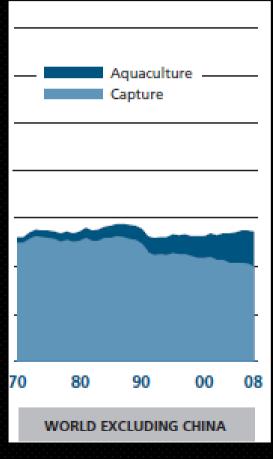
### How are aquatic products different?

- Until recently dominated by the wild catch
- T.H. Huxley-the 'inexhaustibility' of wild fish stocks
- Issues of common property-access and governance unusual for other forms of food production –closer relations to forestry

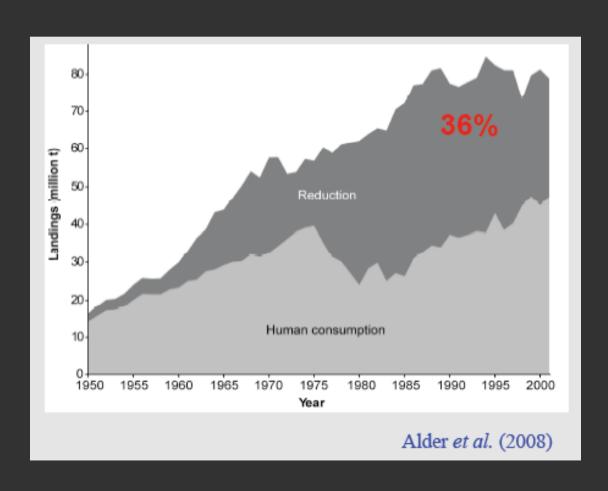
### Relative contribution of aquaculture and capture fisheries to food fish consumption







### ..a lot of the global fish harvest is NOT consumed directly by people

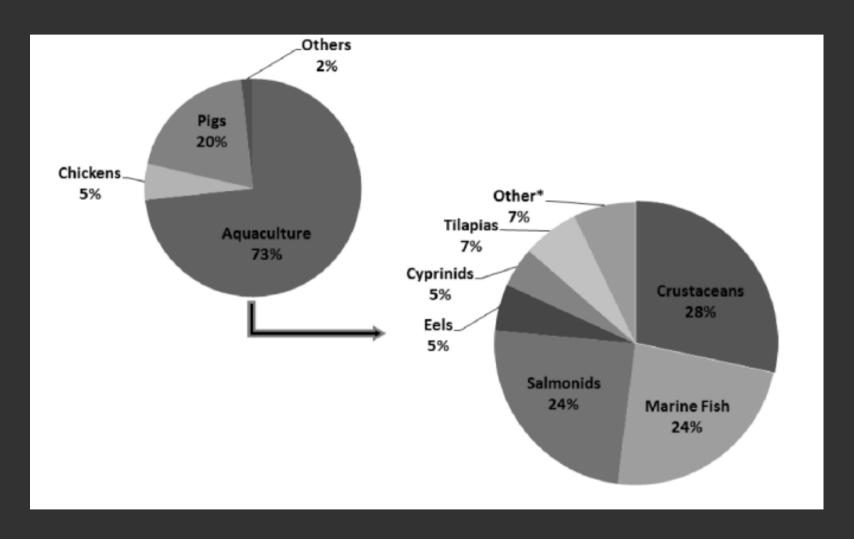


### Catcher processor

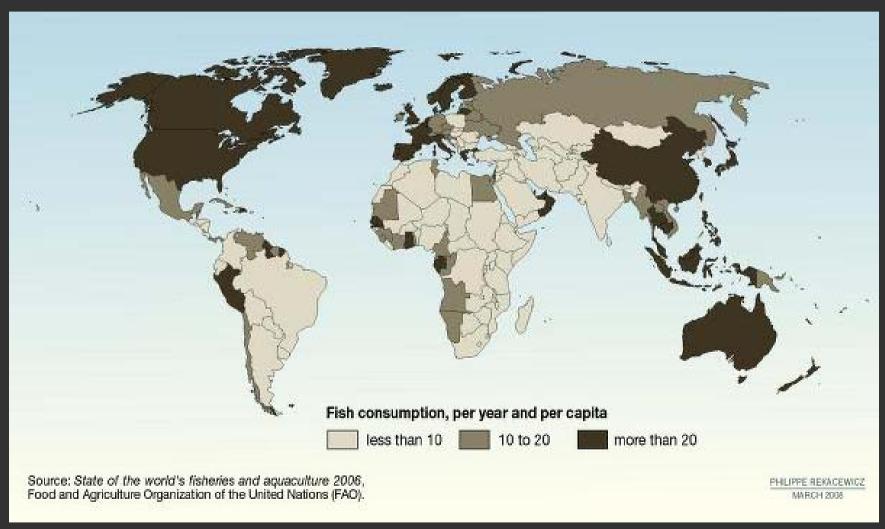




### More fishmeal now fed back to fish



### The world and Europe characterised by huge range in fish consumption



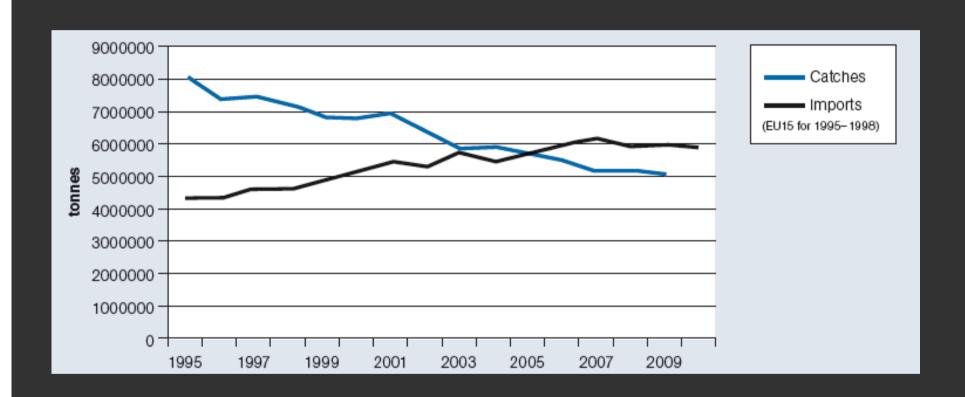
Low (Bulgaria) 4.2 kg/person/year to very high (Portugal) 61.6 kg/person/year http://www.unep.org/dewa/vitalwater/article173.html

### Trade flows (\$millions)



The seafood security of the EU has been supported by rising levels of imports, increasingly derived from aquaculture, and from the Global South

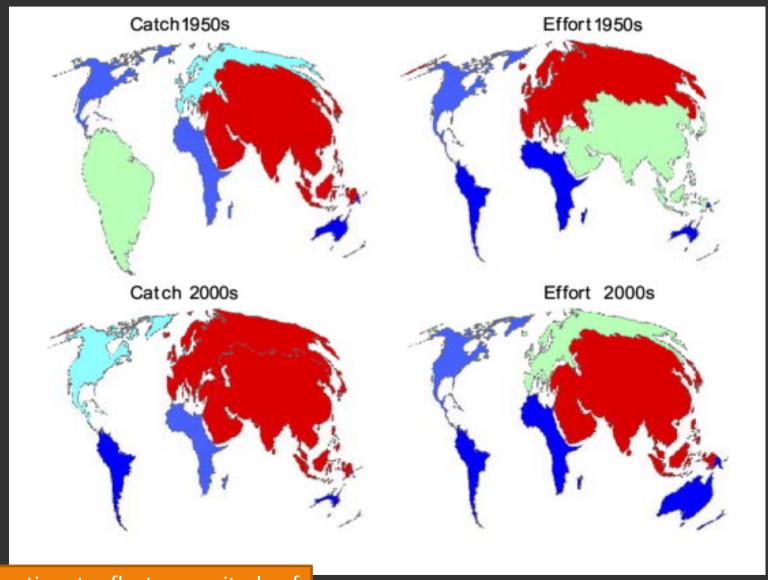
### EU-27 catches and imports



### Overfishing

- In Europe if the wild stocks could be optimised, around an additional 3.5-3.75 million/tonnes/year could be harvested
- This would still leave a shortfall of more than 1 million tonnes at current consumption rates

### Catch and effort from Europe to Asia



Size of continent reflects magnitude of effort and catch



#### Sustaining Ethical Aquaculture Trade





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#### What trade?

- Of the 5million tons of seafood imported by the EU, a growing proportion, around 15%, is now farmed in Asia
- This is equivalent to about 30% of all farmed seafood marketed in Europe































#### Sustaining Ethical Aquaculture Trade





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### Implications for Asia and Europe

- Who are the winners and losers?
- Is the trade sustainable?
  - are the production systems in Asia resilient? Can farmed seafood from Asia meet Europe's growing demand for 'sustainable' products?
  - what are the capacities and limitations within farmed seafood value chains in the products
  - is demand in Europe stable? Will it continue to grow?



























### European aquaculture-the answer?

- What constrains the local??
- Stable at 1.25-1.5 million ton/year
- Regulatory environment-water use and mixed use resources
- Carnivorous and resource intensive species
- Growth in low trophic species, molluscs
- Species type and price
  - 'whitefish'?
  - shrimp?
- The future ? IMTA and RAS

# Intensive controlled RAS or extensive, multispecies IMTA?

Integrated multi-trophic aquaculture Recirculating aquaculture Systems

# Failures to understand growing importance of trade

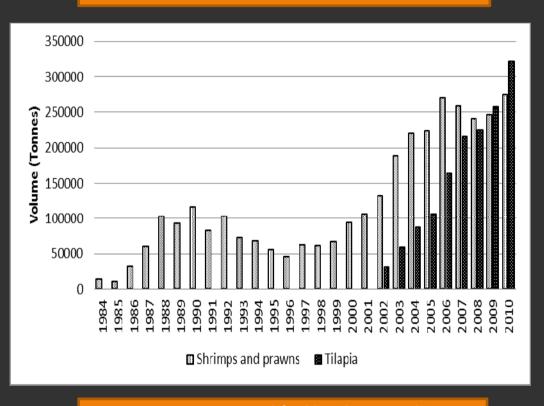
- EU dependent for more than half its seafood on imports-51% 'self-sufficient'
- EU based aquaculture only produces a fraction of requirement –no mention of imports
- Negative impacts on developing country seafood consumption of global seafood trade



### Rapid transformation

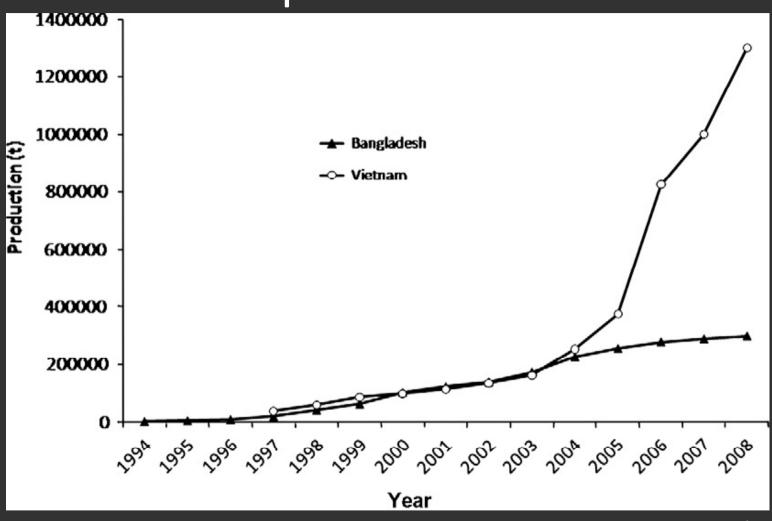
#### Shrimp and tilapia in China

- From domestic demand to global trade
- Led by shrimp but now being followed by white fish species, pangasius and tilapia

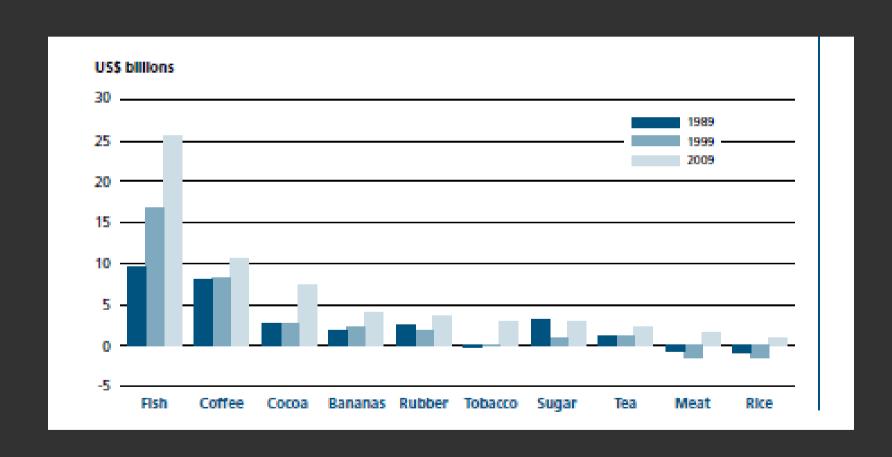


Source FAO, 2010, modified by Zhang et al, 2012

### Export or local?



# Seafood –Number 1 exported commodity from developing countries



### Incentives and predisposing factors

- Transformation of fisheries to aquaculture
- Population pressures
- Dynamic markets
- Positive or neutral institutions
- Pre-disposing environments



### Species and climate





Freshwater floodplains and brackish water deltas



Dependence on wet rice as a staple



Expanding population density and agricultural intensification



Transformation from fisheries to culture

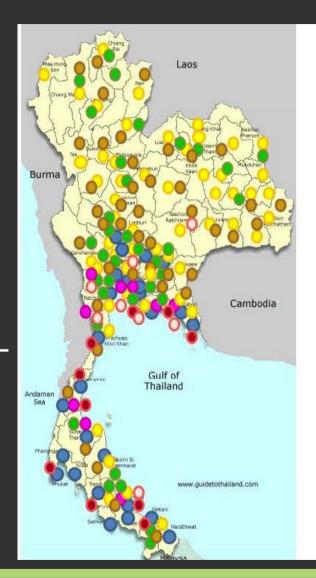


Urbanisation, industrialisation



 Co-development of livestock and associated agro-industry

 Seafood processorsinitially based on wild stocksreprocessing/cold storage capacity





## Seafood values Europeans can understand

- Price- 'willingness to pay'
- Food safety
- Environmental-local and global
- Social-producers and consumers

### Price and time



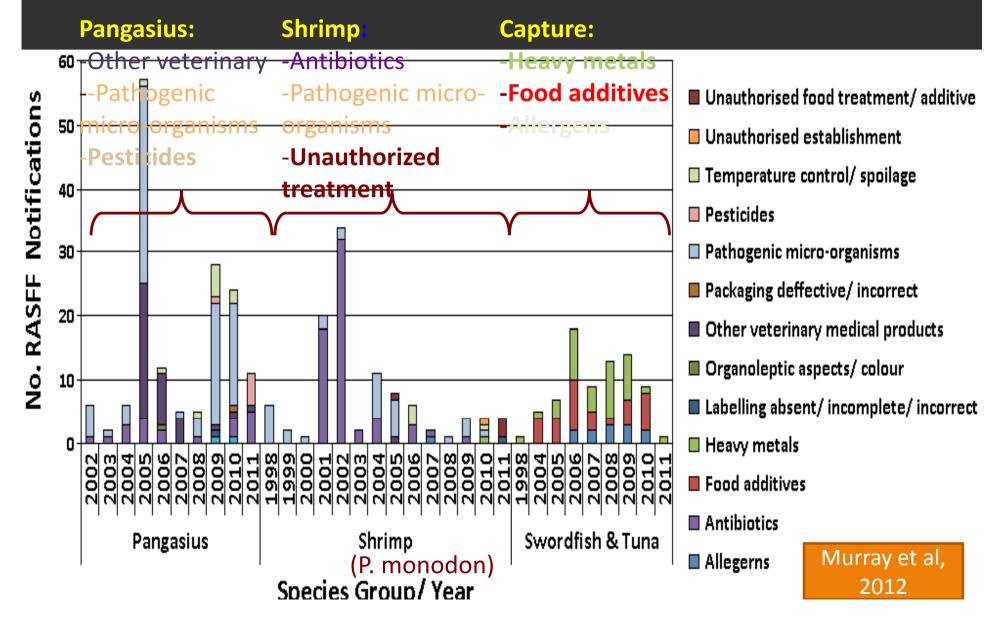




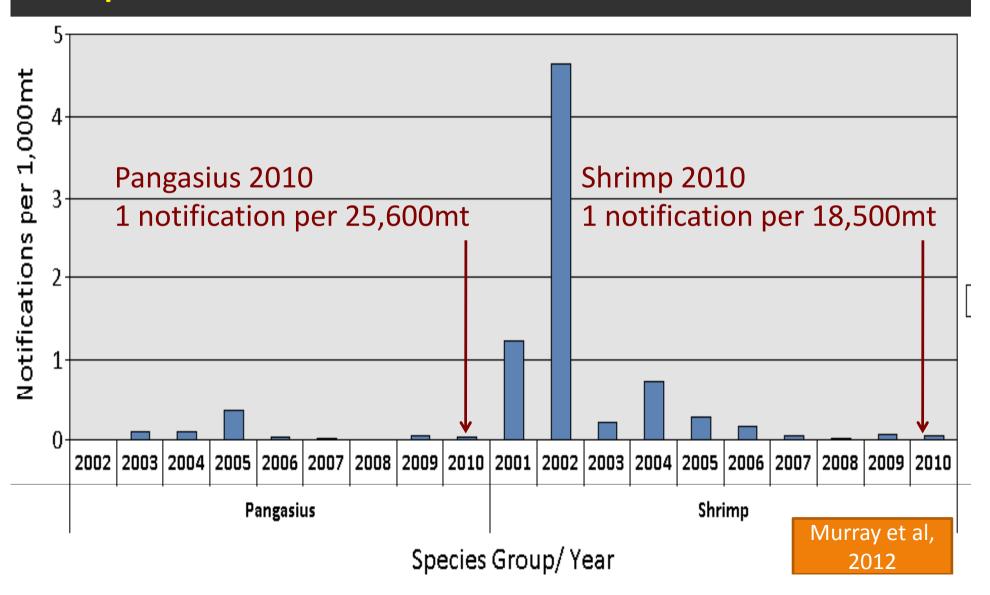
Thai Basa Fillets



# RASFF Notifications – Imports to EU from Vietnam 1998- 2011



# EU RASFF Notifications/1,000mt product Imported to EU from Vietnam 2001-2010



# Extractive? Undermining local food availability?

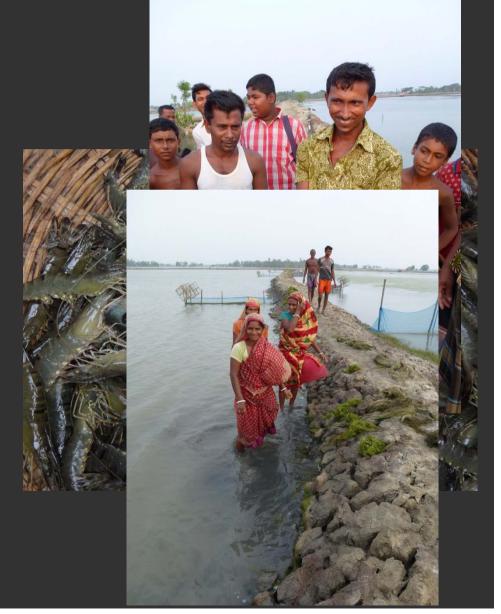


Extensive 'free-range' shrimp ponds in Southwest Bangladesh

Local food chains and employment

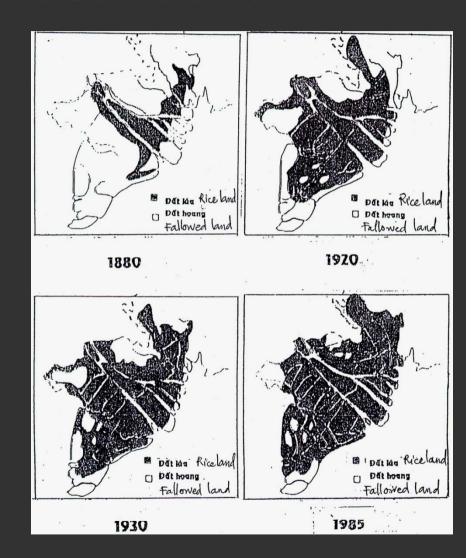
 Income from extensive 'shrimp' ponds in southeast Bangladesh less than half of income from shrimp

 Employment gains for the poorest groups



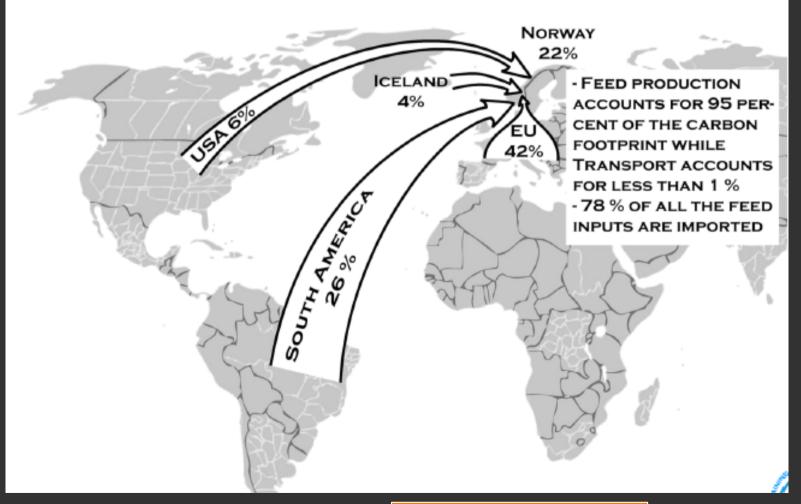
#### Environmental destruction

- Zero impact food production?
- Mangrove loss and land use changes
- Often in low productivity agroecosystems
- May have occurred decades prior to use for aquaculture
- Mekong Delta, Vietnam loss of forest -80% in 30 years....a century ago



### Why life cycle thinking?

ORIGIN OF FEED FOR NORWEIGIAN SALMON PRODUCTION

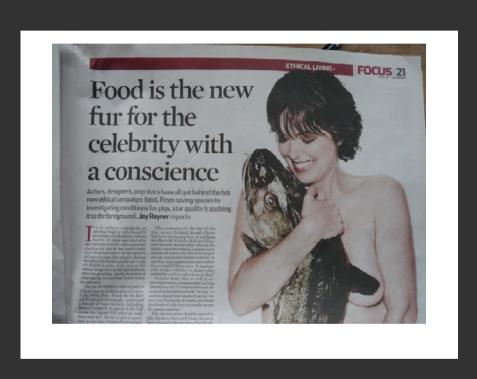


### Life cycle approaches

Environmental impacts through the life cycle
Urgent need to consider whole product ..up to 60% is a 'by-product'



# Do European consumers/celebrities know what they want?





Informed, sustainable consumption?????

### Certifying seafood

- Increasing role of private governance
- Less than 5% of global farmed seafood is certified
- Multiple standards and confusion
- Pushing out of smallholder producers from value chains?
- Narrow interpretations of sustainability



Contents lists available at SciVerse ScienceDirect

Marine Policy

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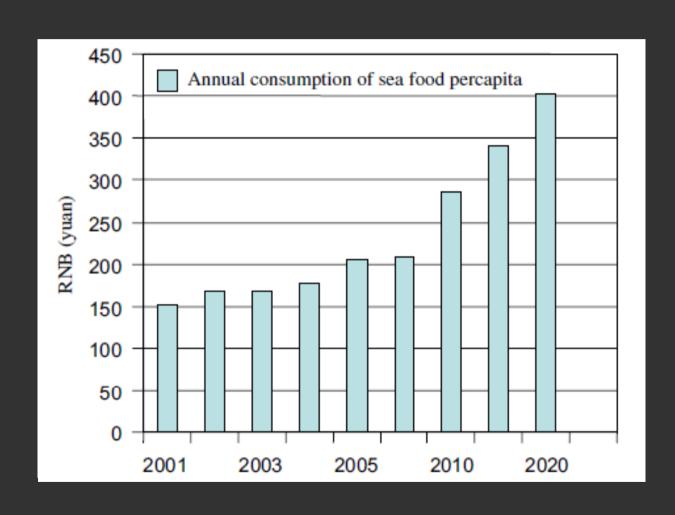
Whitefish wars: Pangasius, politics and consumer confusion in Europe

#### Choices

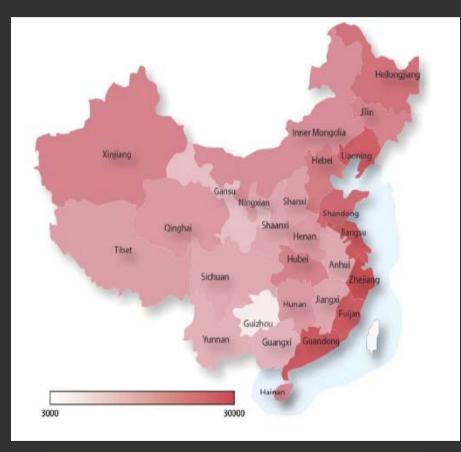
- Regional trade within Asia and between Asia and elsewhere is growing fast
- Rapid rise in consumer purchasing power
- Different values e.g. taste over animal welfare
- Will European's be willing to pay for their seafood habit?

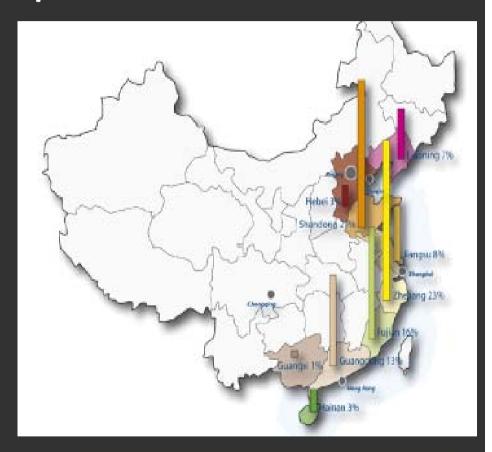


## Rapidly growing seafood consumption in China



# Clusters of production and consumption





Income

Seafood industry

Lindkist et al, 2008

### Asia



FAO, 2012

### Key summary points

- 1. A low level of fish 'self –sufficiency' of seafood in Europe (50%) is being met by imports from developing countries; farmed seafood from Asia has become significant-this is not widely acknowledged in research, NGO or policy communities
- No short term prospect of EU-based aquaculture to makeup this deficit; local production constrained by multiple factors
- 3. The recent and rapid development of the aquaculture trade between Asia and Europe has been based on the formers comparative advantage based on rising domestic demand, local dietary significance, environmental and cultural factors

### Key summary points (contd)

- 4. The sustainable qualities of many Asian aquaculture systems that export product to Europe have not be adequately recognised and criticism on food safety, environmental and social grounds have often been misplaced or made based on inadequate evidence
- Growth in Asian economies may limit sustainability of current trade flows but offer opportunities for EU producers
- 6. The current situation may offer a 'breathing space' for Europe to develop a balanced approach to meeting its seafood security through better managed fisheries, domestic and imported farm product





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#### ACKNOWLEDGEMENTS

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