Introducing the European Sensory Science Society (E3S)

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Why?

- Sensory Science groups within Europe are relatively small and somewhat isolated.
- Globally, European sensory professionals make a significant contribution to the discipline.
Methods...

Preference Mapping

Repertory Grid

Temporal Dominance of Sensations (TDS)

Projective Mapping

Flash Profiling
Members

Austria:
Sensory Network Austria (SNA)

Denmark:
SensNet

Finland:
The Finnish Association of Food Science & Technology (ETS)

Netherland:
Vakgroep Sensorisch Onderzoek, (VSO) Marktonderzoekassociatie (MOA)

Spain:
Spanish Professionals Association of Sensory Science (AEPAS)

Switzerland:
Sensory Group (IG Sensorik), Swiss Society of Food Science and Technology

France:
Sens&Co

Germany:
Deutsch Gesellschaft für Sensorik (DGSens)

Italy:
Italian Sensory Science Society (SISS)

Norway:
Norwegian Sensory Association (NSA)

Sweden:
Swedish Sensory Network (SSN)

United Kingdom:
Professional Food Sensory Group, Institute of Food Science and Technology (PFSG)
Assembly Members
- European Sensory organisations
  - Pay annual fee
- Individuals affiliated with these organisations are automatically able to benefit from and participate in E3S activities.

Board
- Representatives from 7 assembly members
- Chair: Erminio Monteleone, Italy
- Vice Chair: Joanne Hort, UK
Mission

To bring together national sensory science organizations from Europe under a single organization in order to:

- Facilitate the growth of Sensory Science
- Promote co-operation, shared goals, integration of activities, and knowledge and information exchange amongst national sensory science organisations in Europe
- Establish, maintain and enhance the professional status of sensory scientists
- Develop and disseminate research, innovation and education in sensory science
Aims

- Promote collaborative discussion and research
- Promote collaborative *educational activities*, such as Master and PhD courses
- Provide *practical information* for sensory practitioners
- Provide opportunities for *networking*, through formal and informal events, membership lists, etc.
- **Encourage novice** sensory scientists to enter the profession
Aims cont...

- Promote **continuing professional development** through a variety of means, such as mentoring, travel awards, training courses, workshops, conferences, etc.
- Provide **career advice**
- Promote the professional conduct by upholding **ethical, legal and appropriate laboratory practices**
- Author and/or edit **published material** on sensory science, including manuals, standards, newsletters, websites and journals
- Link with sensory science organisations outside Europe
Examples of E3S activities

- Organise a bi-annual European sensory conference,
- Organise ad-hoc conferences, seminars, workshops and training courses
- Support/Adopt an international scientific journal
- Maintain a society website
  - Temporarily: http://www.scienzesensoriali.it/home.page
- Contribute to the European and International Organization for Standardization (ISO).
Thank you for your Attention.
Any Questions?