FOOD SCIENCE AND TECHNOLOGY:
THINKING SMART, ACTING SMART SC21
Sponsorship & Exhibition Opportunities

Virtual Event
26 April – 7 May 2021

www.ifst.org/sc21
About the conference

IFST’s Spring Conference (SC21) is entitled ‘Food Science and Technology: Thinking Smart, Acting Smart’ and will take place online from 26 April to 7 May 2021.

How often do we get the opportunity to stop to evaluate if there is a smarter way of doing something? Much of the world of food science and technology is ultimately focussed on how we can produce food in smarter ways. How we can deliver solutions more efficiently; more intelligently; more sustainably; healthier; with less risk.

IFST’s upcoming Spring Conference, SC21, provides an opportunity for attendees to be informed and inspired by case studies showcasing smart science and smart technologies from across a wide range of disciplines.

Benefits of sponsoring

As well as our vibrant and growing membership base (now over 2800 members), IFST has a large network of high-quality individuals and organisations that engage with and support the many activities we are involved in.

If your organisation is in any way connected with the food sector - whether as an equipment or services provider, food or ingredient manufacturer, a legislator, a retailer or as a policy maker - then our events can provide a great opportunity to connect your organisation with our extensive and wide range of influencers and decision-makers.

Who will attend?

An audience of approx.500 delegates including:

- Food industry representatives (pre and post farm gate)
- Technical food specialists and managers
- Nutritionists
- Retailers
- Policy makers
- Consultants
- Academics
- Researchers
- Students
Our reach is as below:
IFST’s website: 70,000 average visits/month
YouTube: 500+ subscribers
Our followers on:
LinkedIn: 32,000+
Twitter: 6,000+
Instagram: 2,000+
Facebook: 18,000+

Sponsorship opportunities

Conference Sponsors
£1000 (+VAT)

- Company logo on all conference promotional materials as the conference sponsor
- Logo on main presentation slides
- Our SC21 platform will allow you to get plenty of exposure by building your sponsor profile:
  - Sponsor Banner Ads
  - Upload company video
  - Set up live show case
  - Virtual Meets
  - Social Media Integration
- Pre-conference access to SC21 platform and event app
- 4 x complimentary places for the full conference

- Inclusion in the promotional emails and notifications before and post event

Session Sponsors
£350 (+VAT)

Company logo on your session pages
Pre-conference access to our SC21 platform and event app
3 x complimentary places for the full conference.
Inclusion in the promotional emails and notifications before and post event.
Our SC21 platform will allow you to get plenty of exposure and build your sponsor session profile:

- Sponsor Banner Ads
- Upload company video
- Virtual Meets

Date | Session Title | AM/PM
---|---|---
Mon 26 April | Smart Food Science & Nutrition | PM only
Wed 28 April | Smart Manufacturing | AM only
Fri 30 April | Smart Packaging | AM only
Tues 4 May | Smart Innovation | AM only
Thurs 6 May | Smart Regulatory | AM only
Fri 7 May | Smart Food Safety | AM only

IFST is a registered charity – number 1121681
Exhibition opportunities

Exhibition virtual booth
From £200 (+VAT)
Company logo on the event webpage
Our SC21 platform will allow you to get plenty of exposure and build your virtual exhibitor booth:

- Upload video demo
- Social Media Integration
- Leads engagement and bookmark and retrieval
- Promotional offers
- Contact exchange

Inclusion in the promotional emails and notifications before and post event.

- 2 x Full Conference delegate places
- Add additional delegate places for a discounted rate of just £60
- Access for one month to our SC21 platform and event app

For more information about sponsorship or exhibitor benefits and opportunities, please contact:

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Delia Mertoiu - Marketing and Business Development Manager
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**Why not become an IFST Corporate Supporter?**

IFST is the leading professional body for food scientists and technologists. As a registered charity we are independent of governments, industry and special interest or lobby groups. As such we are actively involved in a number of high-profile projects in support of food professionals and the wider food science and technology agenda.

Current projects include:

- **Love Food Love Science** website providing resources for secondary school teachers – received 150,000 unique visitors last year
- **Student Career LaunchPads** – a series of highly energising and enlightening one-day events run across the UK to for undergraduate students to help them better understand the career options available to them when they complete their studies. Last year around 450 students attended a LaunchPad
- **Register of Food Safety Professionals** – a specialist professional register to recognise and encourage the professional development of food safety professionals
- **MyCPD** – an online CPD system to record and manage professional development
- **Ecotrophelia** – a ‘Dragon’s Den style new product development competition run jointly with Campden BRI as the UK heats leading to an EU final.
- Our Corporate Supporters recognise the important work that IFST does and provide much needed financial support that allows us to continue our work in advancing the profession.

In return, as a Corporate Supporter, your organisation will receive year-round recognition on our Corporate Supporters website page as well as free places at all of our key events and recognition at these events.

*For more information about how to become a Corporate Supporter please contact:*

Jon Poole, Chief Executive – j.poole@ifst.org

www.ifst.org