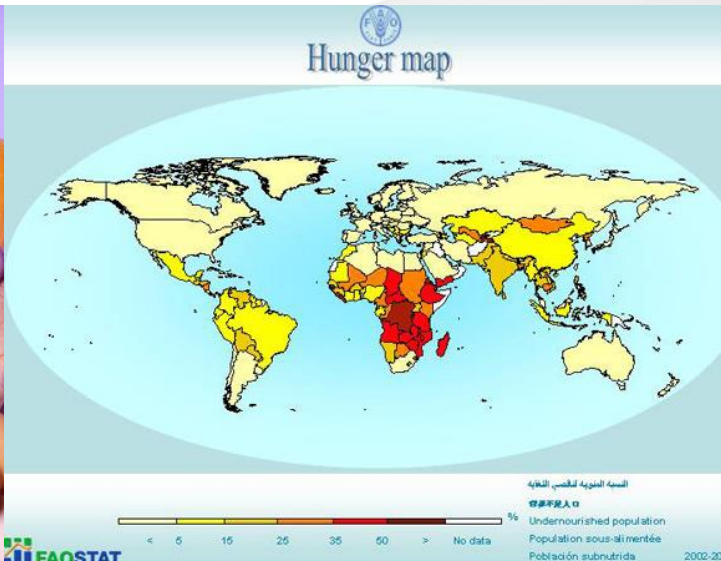


# Building consumer confidence in our food supply networks

Professor Chris Elliott, Director, Institute for Global Food Security, Queen's University, Belfast



Media Services QUB

# Horsemeat scandal: timeline

Ten key moments of revelation in the investigation

Felicity Lawrence

The Guardian, Friday 10 May 2013 21.30 BST



[Link to video: Inside an abattoir: from carcass to burger](#)

It is four months since the scandal of beef products being adulterated with horsemeat broke in Ireland. The Irish department of agriculture and the UK authorities have identified key players, yet, weeks later, precisely where the fraud took place remains unclear.

10 April 2013 Last updated at 09:31



## Q&A: Horsemeat scandal

The discovery of horsemeat in processed beef products sold by a number of UK supermarket chains last month has resulted in a series of product recalls and thrown the spotlight on the food industry's supply chain. It has also inspired a stricter food testing regime across Europe. So how did the scandal unfold and what is being done?



### How did the scandal emerge?

Irish food inspectors announced in mid-January that they had found horsemeat in frozen beefburgers made by firms in the Irish Republic and the UK, and sold by a number of UK supermarket chains, including Tesco, Iceland, Aldi and Lidl.

Since then, a growing number of stores and companies across Europe, including Findus and Nestle, have recalled beef ready meals, after tests found they contained horse DNA.

Catering giant Compass Group, which provides schools and hospitals, and Whitbread, one of Britain's largest hotel chains, have also found horse DNA in products supplied to them as beef.

Health experts have said the issue is one of food fraud rather than food safety.

### How widespread is the problem?

Mislabelled processed meat products have so far been discovered in the UK, the Republic of Ireland, France, Norway, Austria, Switzerland, Sweden and Germany. Suspicious products have also been withdrawn in the Netherlands as tests are carried out.

The European Union has told member states to conduct random tests for horsemeat.

In the UK, food retailers were told by the Food

### Horsemeat scandal

#### What is the FSA?

Horsemeat - food fraud, not food safety

Why horsemeat revolts Britons

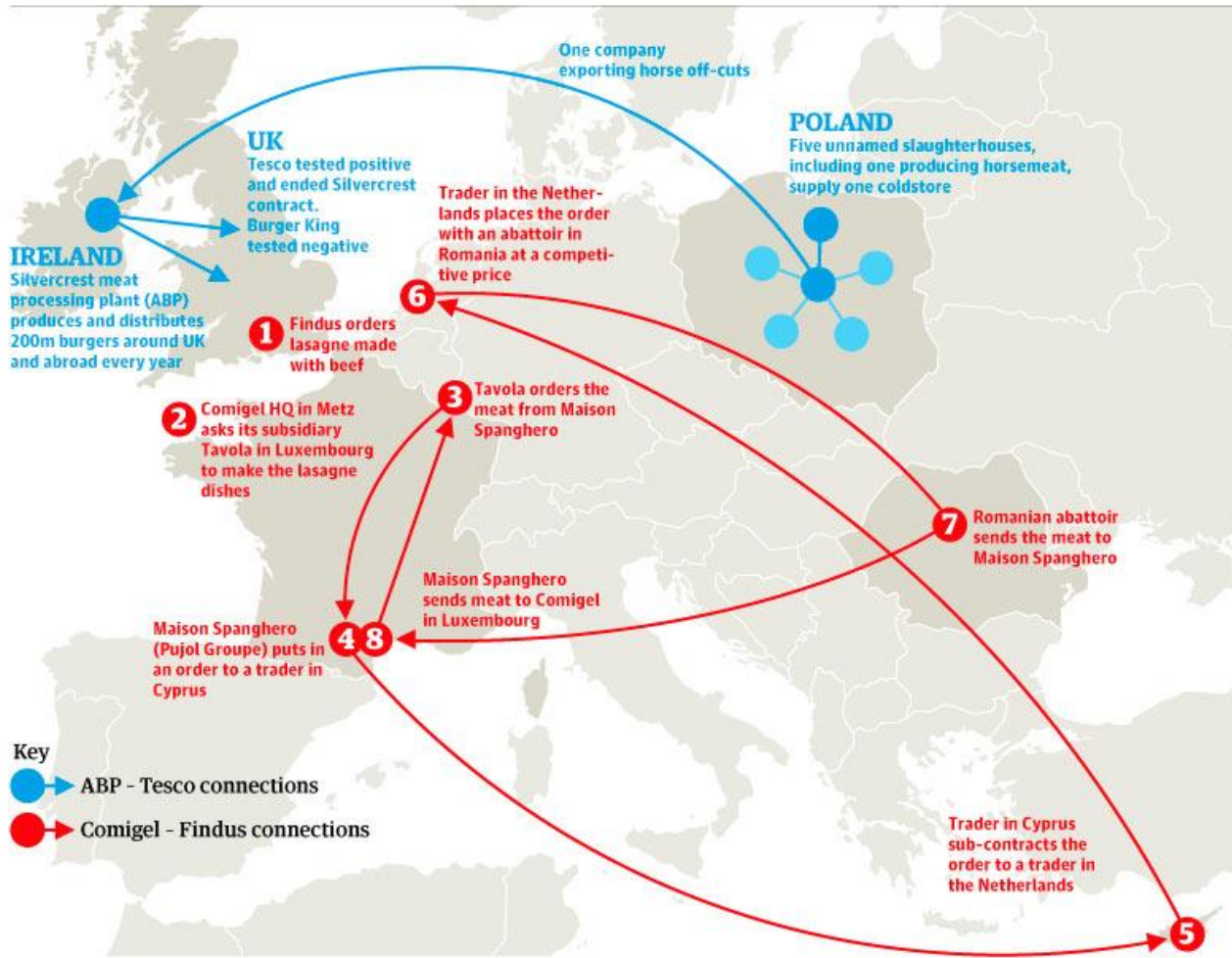
How damaging to meat industry?





# The Supply chain for 'Irish/UK' Beef

## Britain's horsemeat The ABP and Comigel connections



Press release

# Professor Chris Elliott to lead review into food supply networks

Organisation: [Department for Environment, Food & Rural Affairs](#)  
Page history: [Published 4 June 2013](#)  
Policy: [Making the food and farming industry more competitive while protecting the environment](#)  
Topic: [Food and farming](#)  
Minister: [The Rt Hon Owen Paterson MP](#)

Professor Chris Elliott will lead an independent review of Britain's food system in light of the recent horsemeat fraud.

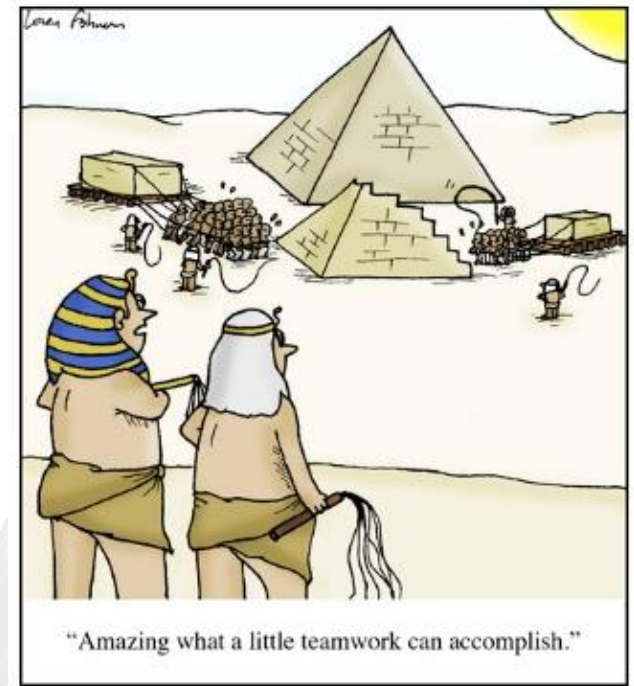
# The Review Team

## Subject Matter Experts

Mr Gary Copson, former Commander Metropolitan Police  
Professor Jim Scudamore, former Chief Veterinary Officer  
Mr Michael Steele, Former Senior Enforcement Officer  
Professor Pat Troop, former Deputy Chief Medical Officer  
Mr Michael Walker, Former Public Analyst, Forensic Scientist

## The Secretariat

Sarah Appleby  
David Foot  
Nick Hughes  
Rebecca Kenner  
Mary Newman



# The Process

- Written Call for Evidence
- Site visits across many UK supply chains
- Attended and chaired multiple meetings with industry, lawyers, government departments, consumer groups
- Visited all Devolved Administrations
- Visits to European Parliament, DG SANCO, Member States

## Discussions with:

- Criminologists
- UK Police Forces
- National Crime Agency
- Europol, Interpol



# The Interim Report



HM Government

Elliott Review into the Integrity and Assurance of  
Food Supply Networks – interim report

December 2013

Significant cultural changes in how industry & government think about food fraud –  
**FOOD CRIME** as I refer to the practise of cheating in the supply of food



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# The Systems Approach

## CONSUMER FIRST

Food safety and food crime to be given absolute priority over everything else



128210H [RF] © www.visualphotos.com



# The Systems Approach

## ZERO TOLERANCE

No turning a blind eye to minor dishonesties – a change of business practise and culture



# The Systems Approach

## INTELLIGENCE GATHERING

A key role for government and industry to collect and share information with each other



# The Systems Approach

## LABORATORY TESTS

Sampling and testing must be conducted to the highest standards to ensure appropriate and speedy action



# The Systems Approach

## AUDIT

Auditing with emphasis to detect fraud to be introduced by industry & regulators but not to overburden industry



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# The Systems Approach

## GOVERNMENT SUPPORT

Better working between government departments and a more robust Food Standards Agency



# The Systems Approach

## LEADERSHIP

Development of a dedicated Food Crime Unit



# The Systems Approach

## CRISIS MANAGEMENT

Clear roles and responsibilities if/when further evidence of food crime comes to light.



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# The Reaction



The Grocer

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## Elliott review on horsemeat scandal: Reaction

12 Dec 2013 | By Richard Ford

GrocerJobs experts in fmcg



Senior Digital Sales Manager (London) - EE

£Competitive + benefits

Territory Executive – Territory 6 - Orchid Field Marketing

Warm welcome by major Trade Associations, Consumer Groups. Farming Organisations. Government non-committal



# The Next Steps

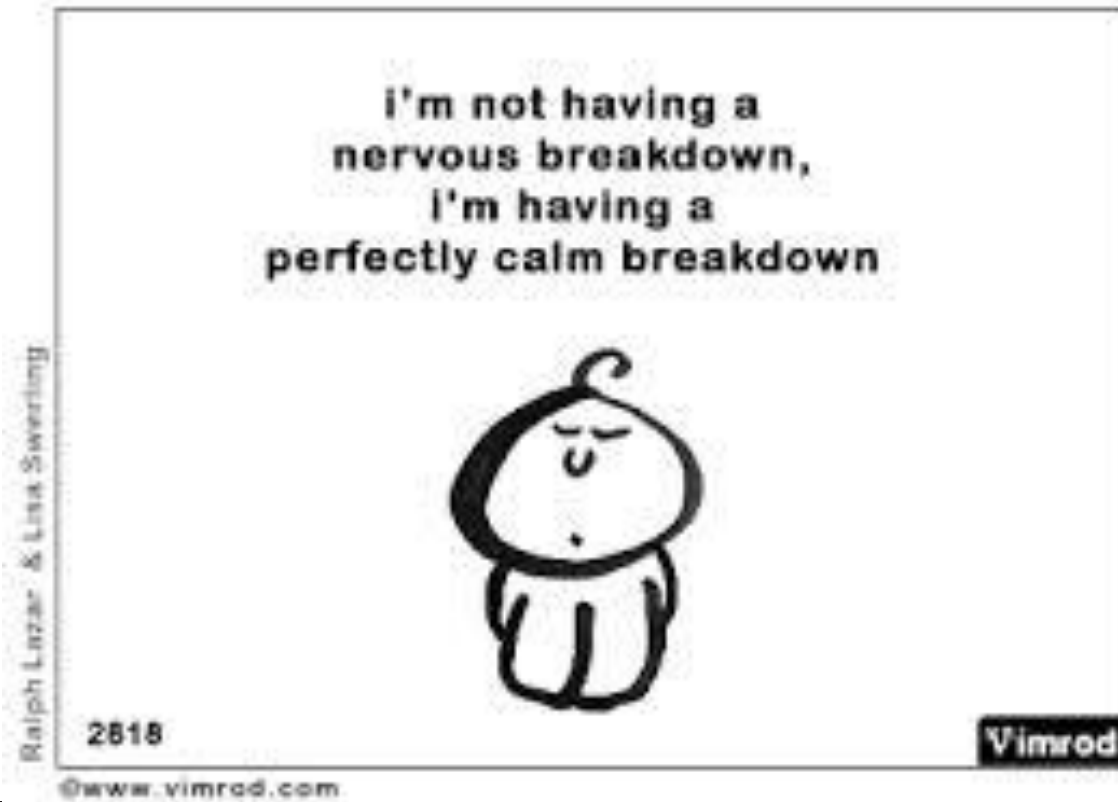
## Try and find out:

- What did I get wrong?
- What did I miss?
- Determine the level of food crime in the UK
- What progress is being made in the implementation of my 48 recommendations



# The Final Phase

Final report being written and will be submitted to Secretaries of State within next few weeks.



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# Post Elliott Review

