



IFST SPRING CONFERENCE SC23

Taming the Perfect Storm: The Power of Food Science and Technology

27 APRIL, CARDIFF METROPOLITAN UNIVERSITY

Invitation to Sponsor and Exhibit

www.ifst.org/SC23

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IFST is proud to bring you a fully live and in person conference event in 2023 bringing together influential policy makers, researchers, industrialists, and scientists from all areas of food science and technology.

We will explore the challenges you are facing day-to-day around food safety, food affordability and authenticity. SC23 will provide delegates with solutions and ideas showcasing innovative science and technologies from across a variety of disciplines. The conference will feature a fascinating line-up of science applied to the real-world; including research on how climate change impacts food production, innovations in minimising food waste and sustainable food technologies. We are excited to meet members and colleagues from within and alongside the food sector.

Sponsors and exhibitors are a key part of the event and for those involved it is a perfect opportunity to connect and network with a targeted audience.

SC23 will take place at Cardiff Metropolitan University and is set to welcome over 200 delegates. It will be a friendly and engaging day, and on behalf of IFST, I look forward to welcoming you to this event.



Tim McLachlan

IFST Chief Executive



About IFST

We are the UK's leading professional body for those involved in all aspects of food science and technology. We are an internationally respected independent membership body, supporting food professionals through knowledge sharing and professional recognition.

Our membership comprises individuals from a wide range of backgrounds, from students to experts, working across a wide range of disciplines within the sector.

WE ARE WELCOMING to anyone interested in food science and technology. Our reputation as a friendly, nurturing and approachable community, driven by the experience of a diverse set of members, is extremely important to us.

WE ARE INDEPENDENT and professional in everything we do. All that we do and deliver is based on evidence. This fundamental principle lies at the very core of IFST's consciousness. We provide scientific evidence that the public, policymakers and our members can trust and use.

WE ARE A NOT-FOR-PROFIT ORGANISATION dedicated to our charitable aims. We strive to ensure that all our resources are applied optimally to advancing food science and technology for the the benefit safety and health of the public.



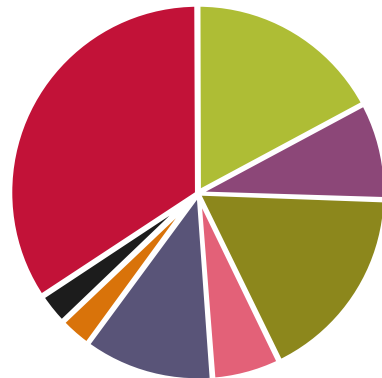
IFST membership at a glance

Employment Sector of IFST Members



- Retail
- Higher Education
- Consultancy
- Food Service
- Government/Compliance
- Manufacturing
- Research and Development

Job Titles of IFST Members



- Consultant
- Food technologist
- Managing Director
- Sensory Scientist
- Director
- Head of Technical
- Senior Technical Manager
- Technical Manager

Conference venue

Our 2023 Conference will be held at The School of Management in Cardiff Metropolitan University. This is a state-of-the-art conference venue with an impressive entrance and atrium foyer where we will be holding our exhibition. The facilities we will be using include the tiered lecture theatre and the dedicated Hospitality Suite.



Pre-conference dinner

On the evening before the conference (26 April) IFST will host a pre-conference dinner and networking in the Azzurro Ballroom at the Radisson Blu Hotel in Cardiff. Overnight accommodation is bookable at the hotel.

Fee to sponsor the dinner and event drinks = £750 + VAT

- Company logo shown as drinks sponsor at conference dinner reception + within dinner menus
- Acknowledgement at conference
- Opportunity to secure up to four discounted places at the dinner

Session sponsorship opportunities

Session 1	Food Security and the Environment
Session 2	Environment and Nutrition
Session 3	Nutrition and Food Security*

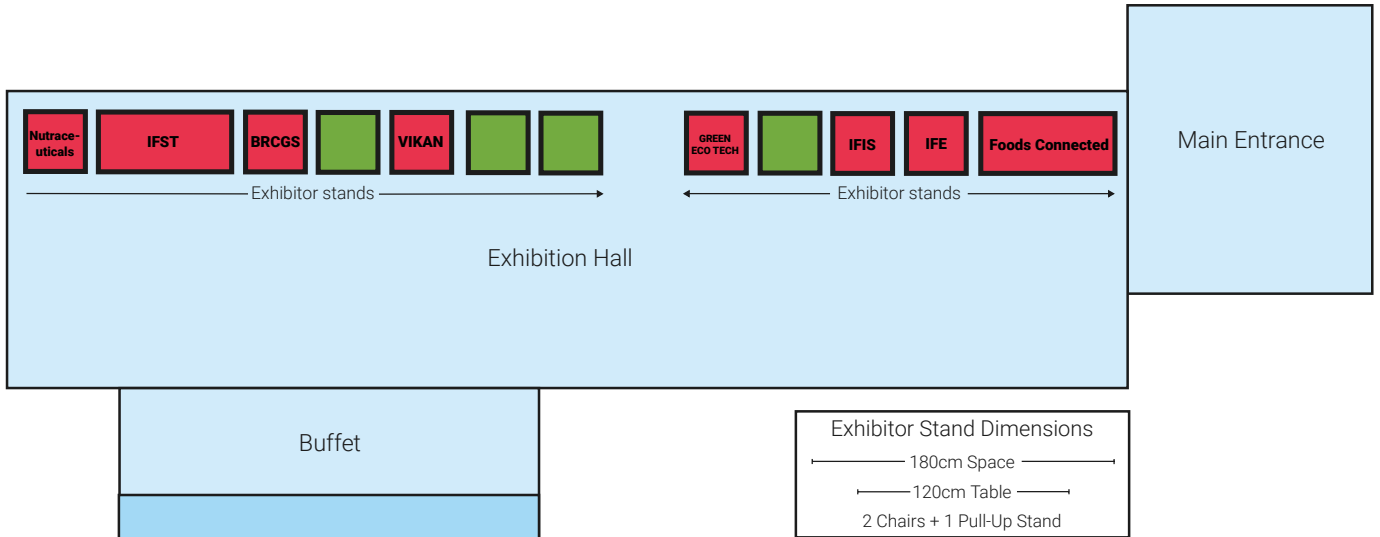
*Session reserved by IFE Manufacturing

Packages

	Headline Sponsor £2960 (plus VAT)	Session Sponsor £1,680 (plus VAT)	Exhibitor £620 (Excl. VAT)
Number of opportunities available (January 2023)	1	2	8
<ul style="list-style-type: none"> • Company logo on all conference promotional materials as the conference sponsor • Logo on main presentation slides and in main conference brochure • Inclusion in the promotional emails and notifications before and post event • Inclusion of promotional materials in delegate bags • Half page and 100 words in the conference brochure 	✓	✓	
<ul style="list-style-type: none"> • Complimentary places at Conference and Conference dinner 	4	2	
Exhibition Stand including: <ul style="list-style-type: none"> • Exhibition space for the conference in a space of your choosing • Furniture: one table, two chairs • Feature in our Passport to Prizes competition 	3m	1.8m	1.8m
<ul style="list-style-type: none"> • Exhibitor logo on the Conference webpage, with a link to the exhibitor's homepage 	✓	✓	✓
<ul style="list-style-type: none"> • 100-word entry and logo in printed Conference programme book 	✓	✓	
<ul style="list-style-type: none"> • Display table literature 	✓	✓	✓
<ul style="list-style-type: none"> • Full-colour advert on rotating holding screens around the venue for the duration of the event 	✓	✓	
<ul style="list-style-type: none"> • Exhibitor passes, including lunch, refreshments, and complimentary access to the scientific sessions 	4	3	2

Exhibitor stand floor plan

The below diagram shows the exhibition space at Cardiff Metropolitan University. Please note the dimensions of the stands. **Sections in red have been reserved.**



Social media engagement



#IFSTSC23

7800 followers on our company page. Average impressions are 12500 with an average engagement rate of 4%. We regularly post scientific content and industry news.



@institute_of_food_science

Over 5400 followers and counting. Find out what everyone's talking about and connect with our engaged community.



@institute_of_food_science

Over 55400 followers on our company page. We also run an active LinkedIn group with 22000 members. We post content daily including conference updates.

Enquire today



Tony Lambert

Sales and Marketing Consultant, IFST

E: tonylambert@alseabusinessmedia.co.uk

T: +4420 3865 7229

M: +4477 1717 8767



Deborah Kendale

Business Development Director, IFST

E: d.kendale@ifst.org

IFST INSTITUTE OF FOOD SCIENCE AND TECHNOLOGY

IFST is the UK's leading professional body for those involved in all aspects of food science and technology. We are an internationally respected independent membership body, supporting food professionals through knowledge sharing and professional recognition.

The institute's core aim is the advancement of food science and technology based on impartial science and knowledge sharing.

Our membership comprises individuals from a wide range of backgrounds, from students to experts, working across a wide range of disciplines within the sector.

www.ifst.org

