



Institute of
Food Science
+ Technology **ifst**

Benefits of being an IFST Corporate Supporter

Leading business and corporations undertake activities that demonstrate their 'corporate citizenship' and provide positive social value to their stakeholders and customers. By supporting IFST you are demonstrating to these communities, you are making a difference to future food professionals and the general public with the projects that IFST undertakes.

IFST is the leading professional body for food scientists and technologists. We have an active and growing membership base (now over 3300 members).

As a registered charity we are independent of government, industry and special interest or lobby groups. We are actively involved in several **high-profile projects in support of food professionals and the wider food science and technology agenda.**



CURRENT EDUCATIONAL PROJECTS INCLUDE:

- **Love Food Love Science** – a dedicated website and set of resources around food science and technology aimed at exciting and inspiring GCSE level students and teachers.
- **Food Science Fact Sheets** – clear and easy to read two-page fact sheets on a range of food science topics aimed at the general public. Our independent position puts us in a perfect position to provide consumers with information they can trust.
- **Register of Food Safety Professionals** – a specialist professional register to recognise and encourage the professional development of food safety professionals.
- **Student Career LaunchPads** – a series of highly energising and enlightening one-day events for undergraduate students to help them better understand the career options available to them when they complete their studies.
- **Ecotrophelia** – a Dragon's Den-style new product development competition run jointly with Campden BRI as the UK heats leading to an EU final.

BENEFITS OF BEING A SUPPORTER

As a corporate supporter, we offer the following benefits and recognition:

- **A Corporate Supporter Certificate** to display in your reception or on your website
- **Year Round Recognition** - your logo on our corporate supporters' webpage
- **Representation at our Spring Conference**
 - Your company logo on main conference promotional materials including merchandise and lecture slides/handouts
 - Exhibition space
 - four staff registrations at the conference and pre-conference dinner and networking event
- **Representation at IFST annual Lecture**
 - four staff places
 - Your logo on main presentation slides
 - Acknowledgement within programme
- **Annual meeting with IFST Senior Team**
- **One page advert in FS&T magazine** edition of your choice (March, June, September, December)
- **Acknowledgement at Student LaunchPad** events reaching approximately 500 undergraduate students

Fee for 2023: £3000 +VAT

For any questions on Corporate Supporter or our other sponsorship opportunities, please contact:
IFST Business Development Team –
growwithus@ifst.org.

